

Hounslow Equality Impact: Study of Covid 19 and the Lockdown for BAME and other equality communities

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Purpose of this paper

- To provide a quantitative evidence base and profile of Hounslow's diverse communities (with specific breakdowns for BAME and other equality groups) to assess the impact of Covid-19 and the lockdown on communities.
- Throughout the paper evidence will be presented for wards and (where possible) ethnic groups, across the borough to identify spatial and community inequalities across Hounslow.

Key Themes

The following key themes are explored:

- ▶ Overall challenges and key opportunities
- ▶ Baseline deprivation profile of Hounslow
- ▶ Community and civic assets and third sector provision across the borough
- ▶ Employment impacts of Covid-19 in communities in Hounslow
- ▶ Personal, mortgage and small business debt across Hounslow
- ▶ Household living arrangements
- ▶ Digital inequalities

Overall challenges and key opportunities

- ▶ This section highlights the 10 wards in Hounslow which require additional support and interventions to help their communities through some of the COVID-19 impacts. In the section we identify the key challenges and opportunities in these wards, as well as identifying the presence of key equalities groups.
- ▶ The key challenges presented here are explored in greater detail in the subsequent sections which look at challenges by theme.

Bedfont

Key ethnic groups: White British (6,852), Indian (1,414), Black African (577)

- ▶ Bedfont is ranked as the 7th most deprived ward in Hounslow on the Indices of Deprivation 2019. 1,931 people in Bedfont are income deprived (defined as in receipt of means tested benefits due to low income, worklessness or poor health or with income at 60% below the median income). Of these, 612 are children and 399 are aged 60+.
- ▶ This is likely to be exacerbated by growing labour market risks – with Bedfont ranked as the 10th highest ward in Hounslow in terms of numbers of people furloughed. In total, 37.4% of the working age population in Bedfont are either unemployed or furloughed – approximately 2,400 people (the 8th highest total in Hounslow). Unemployment rates have not been increasing as fast as the Hounslow average – however, there has been a net increase of 400 unemployment claimants between March and May 2020 (since the lockdown was implemented) – with the highest concentrations in the far west of the ward (just south of Heathrow terminal 4).
- ▶ Bedfont also has the highest levels of personal debt of any ward in Hounslow (on average people in Bedfont owe £984 per person). However, there are lower levels of Mortgage and SME debt than elsewhere in the borough.
- ▶ There are low levels of digital engagement across the ward, with more than half of all residents identified as the 'Passive and Uncommitted' Internet User Classification Group (individuals with limited or no interaction with the Internet).
- ▶ There is very little third sector activity in Bedfont – with only 11 third sector organisations (charities/mutual benefit societies/co-operatives/not for profits/voluntary groups) registered in the ward (the second lowest of any ward in Hounslow). As a consequence, Bedfont has received less grant funding from major third sector grant funders than across any other ward in Hounslow. The ward also has the fourth lowest density of civic assets of any ward in Hounslow (facilities such as pubs, libraries, green space, youth clubs, community centres, swimming pools – that provide things to do often, at no or little cost and are important to how positive a community feels about its area). The absence of these third sector organisations and civic assets may mean that residents require additional support from the council to address some of the socio-economic challenges arising from Covid-19.

Brentford

Key ethnic groups: White British (6,616), Black African (855), Polish (722), Irish (564), Black Caribbean (365), Chinese (236)

- ▶ Brentford is ranked as the 2nd most deprived ward in Hounslow on the Indices of Deprivation 2019. Brentford contains the highest number of people income deprived across Hounslow – more than 2,500 people and the highest number of older people in poverty (544).
- ▶ Brentford has the second largest number of unemployed people across Hounslow (1,057 – 9.6% of the working age population) and the ward saw the second largest increase in unemployment since the lockdown – with an additional 551 claimants registering as unemployed between March and May 2020. In total, 35.9% of the working age population in Brentford are either unemployed or furloughed - approximately 2,750 people (the 4th highest total in Hounslow).
- ▶ These increasing economic challenges are likely to be exacerbated by the relatively high levels of debt across the ward, with higher levels of personal debt, SME lending debt and mortgage debt than the national average. Brentford has the highest levels of small business debt of any ward in Hounslow (£2,654). Brentford has also seen the largest contraction in debit card spending since the lockdown (80-90%) indicating growing financial pressures.
- ▶ There are also groups within Brentford that are likely to have experienced housing stresses as a result of the lockdown, with a quarter of households living in overcrowded conditions (the sixth highest in the borough) and more than one-third (36%) of households comprising of people living alone (the second highest in the borough) – this group are likely to be at increased risk of social isolation.
- ▶ However, there are some opportunities for recovery – evidenced by the strong community sector across Brentford. Brentford has the second highest concentration of third sector organisations – with 72 identified organisations operating in the ward. The ward has received the third highest amounts of grant funding from major foundations and third sector funders. It also has the third highest concentration of civic assets and the fifth highest self-reported levels of civic engagement. Residents are also relatively digitally engaged. The comparatively strong voluntary and community sector in the ward may be a helpful asset in addressing some of the high levels of socio-economic challenges presented by Covid-19.

Cranford

Key ethnic groups: Indian (3,988), White British (1,949), Black African (765), Afghan (485)

- ▶ Cranford is ranked as the 4th most deprived ward in Hounslow on the Indices of Deprivation 2019. 2,322 people in Cranford are identified as *income deprived*; of these, 573 are children and 478 are aged 60+.
- ▶ Cranford also has the fourth highest proportion of people unemployed – with just under one in 10 working age residents (9.8%) unemployed (883 people). The ward saw the fifth largest increases in number of unemployment benefit claimants since the lockdown – with an additional 508 claimants registering as unemployed between March and May 2020 (more than doubling the overall number of unemployed people). In total, 35.9% of the working age population in Cranford are either unemployed or furloughed - approximately 2,750 people (the 4th highest total in Hounslow). In addition to high current levels of unemployment, there is strong evidence that Cranford is at greater risk of high levels of future unemployment – with an estimated 32% of the workforce currently furloughed (the highest proportion in Hounslow).
- ▶ As well as economic challenges, the lockdown has presented social challenges across the ward – with more than one quarter (26.8%) of households living in overcrowded conditions – and therefore likely to experience increased pressures when not being able to leave the house regularly. Cranford also has the fourth highest proportion of people living in multi-generational households, the majority of whom are from Indian ethnic backgrounds.
- ▶ More than half of all households in Cranford are not digitally engaged, with 45% of households characterised as *Passive and Uncommitted Internet Users* (with limited or no interaction with the Internet) and 14% of households characterised as *e-Withdrawn* (the group least likely to engage with the internet). Cranford also has the highest proportion of households with poor internet connections (although this only accounts for less than 4% of households).
- ▶ These challenges are exacerbated by a relative lack of community and civic assets. Cranford has the second lowest density of civic assets of any ward in Hounslow.

Feltham West

Key ethnic groups: White British (8,235), Indian (1,581), Black African (938)

- ▶ Feltham West is ranked as the 5th most deprived ward in Hounslow on the Indices of Deprivation 2019. 2,239 people in Feltham West are income deprived (defined as in receipt of means tested benefits due to low income, worklessness or poor health or with income at 60% below the median income). Of these, 774 are children (the second highest in the borough) and 361 are aged 60+.
- ▶ This is likely to increase in future as there is strong evidence to suggest that the labour market in Feltham is 'at risk'. Just under 2,800 people in Feltham West are currently either unemployed or furloughed (the third highest count across Hounslow) – this is likely to be linked to the close proximity to Heathrow airport. Feltham West also has the fourth highest number of employees working in jobs in the at risk sectors of accommodation, food services and retail – with 1,760 employees working in these sectors.
- ▶ These increasing economic challenges are likely to be exacerbated by the relatively high levels of personal debt across the ward, with the third highest average levels of personal debt across the borough (£960 per head).
- ▶ There is very little third sector activity in Feltham West – with only 4 third sector organisations (charities/mutual benefit societies/co-operatives/ not for profits/voluntary groups) registered in the ward (the lowest of any ward in Hounslow). The ward also has the lowest density of civic assets of any ward in Hounslow (facilities such as pubs, libraries, green space, youth clubs, community centres, swimming pools –that provide things to do often, at no or little cost, which are important to how positive a community feels about its area). The absence of these third sector organisations and civic assets may mean that residents may require additional support from the council to address some of the socio-economic challenges arising from Covid-19.

Hanworth

Key ethnic groups: White British (6,922), Black African (668), Indian (597)

- ▶ Hanworth is ranked as the most deprived ward in Hounslow on the Indices of Deprivation 2019. 2,322 people in Hanworth are income deprived (18.4% of the population – the highest percentage in Hounslow). Hanworth also has the highest number of children living in income deprived households of any ward in Hounslow – 775.
- ▶ More than one in ten people are unemployed across Hanworth (10.2% - 857) the second highest proportion in Hounslow. Hanworth saw smaller rises than across other wards with high unemployment. This is surprising given its proximity to Heathrow. However, it is important to note that these figures do not include those who are currently furloughed (with an estimated 28% of the workforce furloughed across Hanworth).
- ▶ People living in Hanworth are least likely to be digitally engaged of any ward in Hounslow with approximately 70% of neighbourhoods within the ward classified as either *Passive and Uncommitted Internet Users* (with limited or no interaction with the Internet) or *e-Withdrawn* (the group least likely to engage with the internet).

Heston Central

Key ethnic groups: Indian (4,674), White British (1,779), Pakistani (1,344)

- ▶ While Heston Central is not currently ranked among the most deprived wards in Hounslow and does not feature as having the highest levels of need on any one measure – the ward does feature in the 10 wards in Hounslow with the highest levels of need on a wide range of measures.
- ▶ Unemployment levels are relatively high across the ward – with 9.4% of people in Heston Central unemployed (the seventh highest unemployment rate in the borough).
- ▶ In total, more than 38% of working age people (just under 2,300 people) in the ward are either unemployed or furloughed (the fifth highest percentage across Hounslow).
- ▶ There is some evidence of debt challenges, with personal debt, SME lending debt and mortgage debt levels all above the national average.
- ▶ There are some challenges in terms of living conditions during the lockdown with just under a quarter of the population living in overcrowded conditions (the seventh highest in Hounslow).
- ▶ Heston Central also ranks among the 10 wards in Hounslow with the lowest levels of digital engagement – with 45% of neighbourhoods classified as Passive and Uncommitted Internet Users
- ▶ Density of civic assets, third sector organisations and levels of grant funding are also below the Hounslow average. However, Heston Central does feature among the wards with the highest levels of volunteering, with an estimated two-thirds of the residents (66.5%) undertaking formal or informal volunteering in the last 12 months. This may be a helpful asset to draw from when trying to address the broad challenges in the area.

Heston West

Key ethnic groups: Indian (4,155), White British (2,118), Pakistani (1,329), Somali (193)

- ▶ Heston West is ranked as the 3rd most deprived ward in Hounslow on the Indices of Deprivation 2019. 2,202 people in Heston West are identified as *income deprived*; of these, 669 are children and 477 are aged 60+.
- ▶ Heston West has the highest proportion of people identified as unemployed across Hounslow (10.6% of the population). The number of people identified as unemployed has more than doubled since the lockdown – increasing by just under 500 cases between March and May 2020.
- ▶ There is some evidence of debt challenges, with personal debt, SME lending debt and mortgage debt levels all above the national average.
- ▶ As well as economic challenges, the lockdown has presented social challenges across the ward – with more than one quarter (27.9%) of households living in overcrowded conditions – and therefore likely to experience increased pressures when not being able to leave the house regularly.
- ▶ More than half of all neighbourhoods in Heston West are categorised as having poor levels of digital engagement, with 35% of households characterised as *Passive and Uncommitted Internet Users* (with limited or no interaction with the Internet) and 28% of households characterised as *e-Withdrawn* (the group least likely to engage with the internet – the highest in Hounslow). Heston West also has the second highest proportion of households with poor internet connections (although this only accounts for less than 4% of households).

Hounslow Heath

Key ethnic groups: Indian (4,835), White British (2,316), Pakistani (1,578)

- ▶ Hounslow Heath is ranked as the 9th most deprived ward in Hounslow on the Indices of Deprivation 2019. 2,202 people in Hounslow Heath are identified as *income deprived*; of these, 2,243 are children and 530 are aged 60+ (Hounslow Heath contains the second highest number of older people experiencing income deprivation in the borough).
- ▶ Hounslow Heath also has the third highest number and proportion of people unemployed – with more than one in 10 working age residents (10.1%) unemployed (1,031 people). The ward saw the second largest increase in the number of unemployment benefit claimants since the lockdown – with an additional 540 claimants registering as unemployed between March and May 2020 (more than doubling the overall number of unemployed people). In total, 38.8% of the working age population in Hounslow Heath are either unemployed or furloughed - approximately 2,860 people (the 2nd highest total in Hounslow).
- ▶ More than one-in-three households in Hounslow Heath live in overcrowded conditions (the second highest across the borough). This group are more likely to experience increased pressures when not being able to leave the house regularly. Hounslow Heath also has the second highest proportion of people living in multi-generational households, the majority of whom are from Indian ethnic backgrounds.

Hounslow Central

Key ethnic groups: Indian (5,758), White British (2,395), Pakistani (1,053), Polish (865), Filipino (344), Burmese (130)

- ▶ While Hounslow Central is not currently ranked among the most deprived wards in Hounslow – there is some evidence to suggest that the ward has been impacted by more recent economic changes arising from the lockdown.
- ▶ Hounslow Central has seen the largest increase in the number of people claiming unemployment benefits across the borough since March 2020 – with an additional 582 claimants across the ward (more than doubling the claimant count). In total, there are 1,107 current claimants across Hounslow Central (the highest number of any ward in Hounslow).
- ▶ Hounslow Central also has the highest estimated number of workers subject to furlough – 2,100 across the borough and the largest numbers of employees in 'at-risk' jobs (2,265).
- ▶ Hounslow Central has the highest proportion of people living in overcrowded conditions of any ward in the borough (35.6%) of residents - and the highest number of people living in multi-generational households, the majority of whom are from Indian ethnic backgrounds.
- ▶ However, the ward has some relatively strong opportunities in the form of third sector networks to address some of the challenges. There are 63 third sector organisations (charities/mutual benefit societies/co-operatives/ not for profits/voluntary groups) registered in the ward (the third highest in Hounslow). Hounslow Central also features among the 10 wards in Hounslow with the highest proportion of residents engaged in civic participation (41.2%).

Syon

Key ethnic groups: White British (6,491), Indian (928), Polish (644), Arab (332)

- ▶ Syon is ranked as the 10th most deprived ward in Hounslow on the Indices of Deprivation 2019. 1,902 people in Syon are identified as *income deprived*; of these, 509 are children and 424 are aged 60+.
- ▶ Unemployment levels are relatively high across the ward – with 9.0% of people in Syon unemployed (the ninth highest unemployment rate in the borough).
- ▶ In total, 2,460 people in Syon are either unemployed or furloughed (the seventh highest in Hounslow).
- ▶ These financial pressures are likely to be exacerbated by the relatively high debt levels across the ward. Syon has the second highest levels of SME debt (£2,327 per population aged 18+), the fifth highest levels of personal debt (£930 per head) and fifth highest levels of mortgage debt (£77,000 per household) of any ward in Hounslow.
- ▶ There is also some evidence of housing pressures across Hounslow. The ward ranks fourth in terms of the proportion of single person households – with 34% of households comprised of one person living alone – likely to be at greater risk of social isolation. The ward also ranked among the top 10 in Hounslow in terms of levels of overcrowding (with more than 22% of households living in overcrowded conditions).
- ▶ However, there are some opportunities for recovery – evidenced by the strong community sector across Syon. Syon has the fourth highest concentration of third sector organisations – with 62 identified organisations operating in the ward. The ward has received the fifth highest amounts of grant funding from major foundations and third sector funders. It also has the eighth highest concentration of civic assets and the fourth highest self-reported levels of civic engagement. Residents are also relatively digitally engaged. The comparatively strong voluntary and community sector in the ward may be a helpful asset in addressing some of the high levels of socio-economic challenges presented by Covid-19.



Deprivation across neighbourhoods and communities in Hounslow

Deprivation across neighbourhoods and communities in Hounslow

Key facts

- ▶ 11 neighbourhoods in Hounslow are ranked among the most deprived 20% in England. Deprivation is generally higher in the west of Hounslow (further from Central London);
- ▶ Hanworth is the most deprived ward in Hounslow, with a majority White British (56.95) and Other White (9.2%) population. The ward also contains the highest number of children in poverty across the borough (775). Black Africans make up the largest minority group in the ward.
- ▶ Brentford is the second most deprived ward and contains the highest number of people income deprived (over 2,500) and the highest number of older people in poverty (544). Brentford is made up of majority White British (46.1%) and Other White communities (16%). Again, Black Africans are the largest minority group. The Borough also contains relatively large Polish, Black Caribbean and Chinese ethnic groups.
- ▶ Heston West is the third most deprived area. It is one of the most diverse wards in Hounslow, with large Indian and Pakistani communities and the largest Somali community in the borough.
- ▶ People from Gypsy, Black and Mixed White/Black ethnic groups are more likely to live in a deprived area, while people from Indian ethnic groups are less likely to live in the most deprived parts of Hounslow.
- ▶ 18,800 people in Hounslow live in neighbourhoods ranked among the most deprived 20% of neighbourhoods in England. Of these, 46% - 8,600 people, are from White British ethnic groups.
- ▶ People of Black African ethnicity are the largest BAME community living in these most deprived areas – just under 1,700 people.

Indices of deprivation across Hounslow

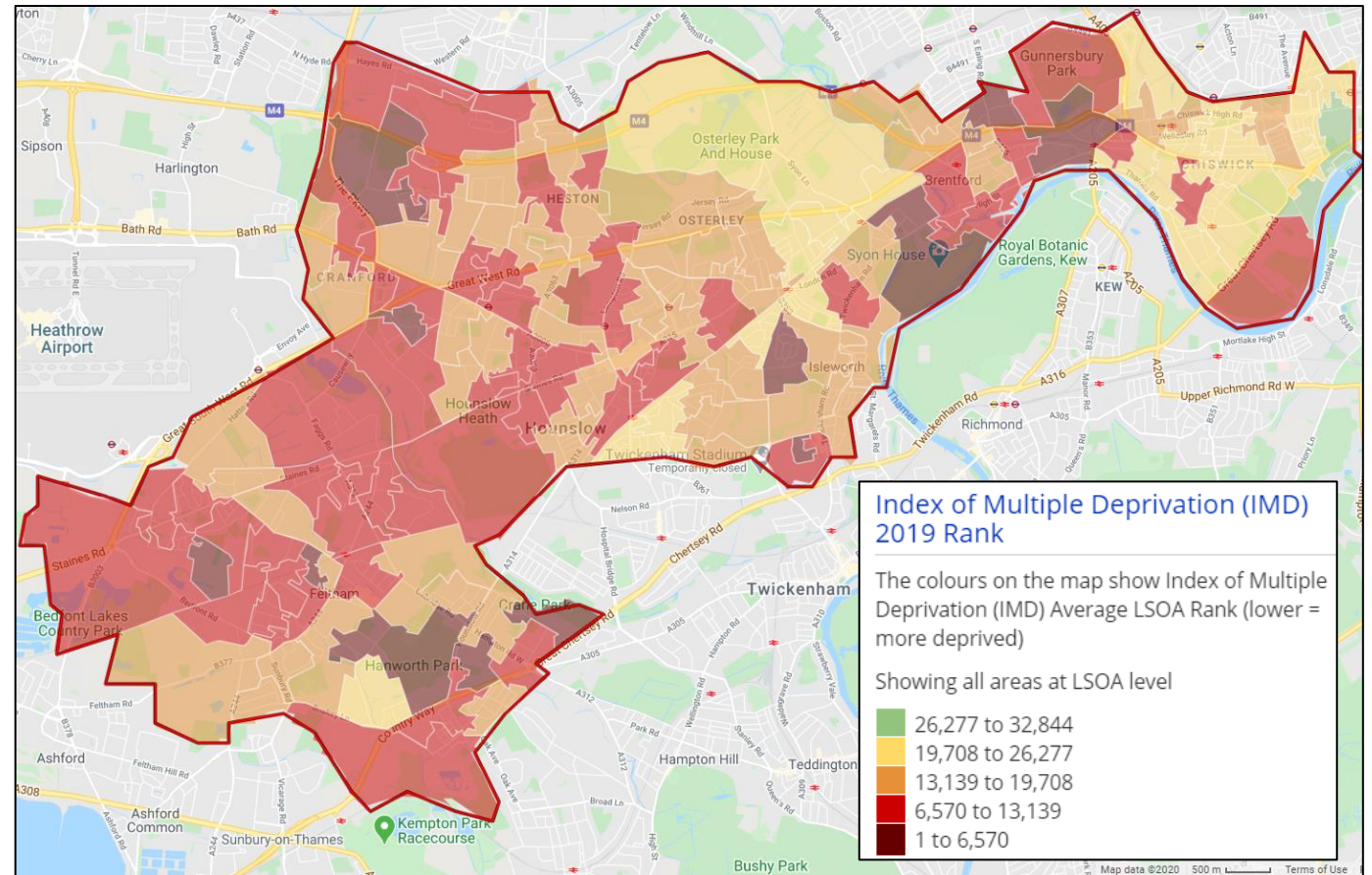
The map shows the Indices of Deprivation 2019 score across LSOA neighbourhoods in Hounslow.

The Indices of Deprivation are a relative measure of deprivation for small areas combining 40 indicators together measuring seven aspects of deprivation:

- Income
- Employment
- Education Skills and Training
- Health Deprivation and Disability
- Crime
- Barriers to Housing and Services
- Living Environment

Areas shaded dark brown are ranked among the 20% of most deprived neighbourhoods in England, areas shaded red are in the most deprived 20-40%, areas shaded orange have values close to the national median (40-60%), areas shaded yellow have below national levels of deprivation (60-80%) and areas shaded green have the lowest levels of deprivation (ranked among the least deprived 20% in England)

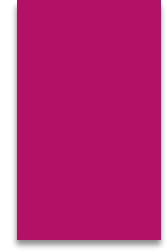
11 neighbourhoods in Hounslow are ranked among the most deprived 20% in England. Deprivation is generally higher in the west of Hounslow (further from Central London); however, there are notable pockets of deprivation throughout the borough including in Isleworth (Ivybridge/Woodlands estates) Brentford (Haverfield estate), North Cranford, Feltham and Hanworth Park.



Source: Ministry for Housing Communities and Local Government (MHCLG) - Indices of Deprivation 2019

The 10 wards with the highest levels of need in Hounslow

The table shows the 10 wards with the highest levels of deprivation (on the Indices of Deprivation 2019). It also provides counts of the number of people, children and older people who are income deprived (in receipt of means tested benefits or with incomes below 60% of the median income) Detail of notable ethnic groups in the wards are also presented.



Ward	Deprivation rank	People Income deprived	Children Income deprived	Older people Income deprived	Notable ethnic groups
Hanworth	1	2,322	775	425	White British (6,922), Black African (668), Indian (597)
Brentford	2	2,507	722	544	White British (6,616), Black African (855), Polish (722), Irish (564), Black Caribbean (365), Chinese (236)
Heston West	3	2,202	669	477	Indian (4,155), White British (2,118), Pakistani (1,329), Somali (193)
Cranford	4	2,023	573	478	Indian (3,988), White British (1,949), Black African (765), Afghan (485)
Feltham West	5	2,239	774	361	White British (8,235), Indian (1,581), Black African (938)
Isleworth	6	2,026	609	404	White British (6,114), Black African (841), (Indian 761)
Bedfont	7	1,931	612	399	White British (6,852), Indian (1,414), Black African (577)
Feltham North	8	1,643	434	440	White British (5,749), Indian (1,285), Pakistani (557), Nepalese (333)
Hounslow Heath	9	2,243	609	530	Indian (4,835), White British (2,316), Pakistani (1,578)
Syon	10	1,902	509	424	White British (6,491), Indian (928), Polish 644), (Arab 332)

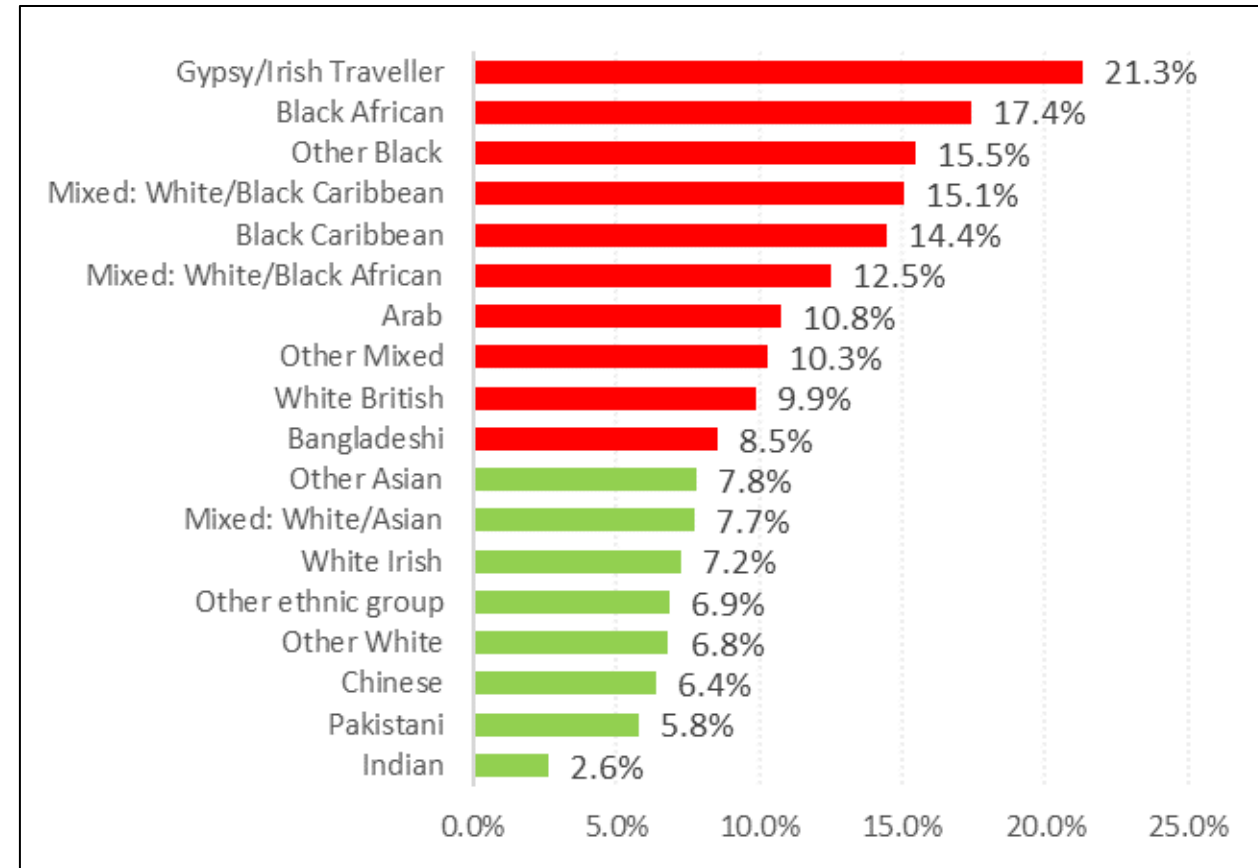
- Hanworth is the most deprived ward in Hounslow, with a majority White British (56.95%) and Other White (9.2%) population. The ward also contains the highest number of children in poverty across the borough (775). Black Africans make up the largest minority group in the ward.
- Brentford contains the highest number of people income deprived (over 2,500) and the highest number of older people in poverty (544). Brentford is made up of majority White British (46.1%) and Other White communities (16%). Again, Black Africans are the largest minority group. Brentford also has the largest Black Caribbean and Chinese communities in the borough.
- Heston West is the third most deprived area. It is one of the most diverse wards in Hounslow and contains the largest Somali community.

Source: Ministry for Housing Communities and Local Government (MHCLG) - Indices of Deprivation 2019 / Census 2011

People from Gypsy, Black and Mixed White/Black ethnic groups are more likely to live in areas identified as deprived

The chart shows the proportion of people by broad ethnic group in Hounslow living in neighbourhoods ranked among the most deprived 20% in England. Ethnic groups shaded red in the chart are more likely to be living in deprived areas than the Hounslow average, while those shaded green are less likely to live in deprived areas - 8.1% of people in Hounslow live in areas ranked among the most deprived 20% in England

- People from Gypsy/Irish traveller communities are most likely to live in deprived neighbourhoods – with more than one-in-five (21.3% - 39 residents) living in deprived areas.
- People in Black or Mixed White/Black ethnic groups are also more likely to live in deprived communities than the borough average – particularly those from Black African communities (17.4%).
- By contrast, those from Indian ethnic groups are notably less likely to live in deprived areas (2.6%)



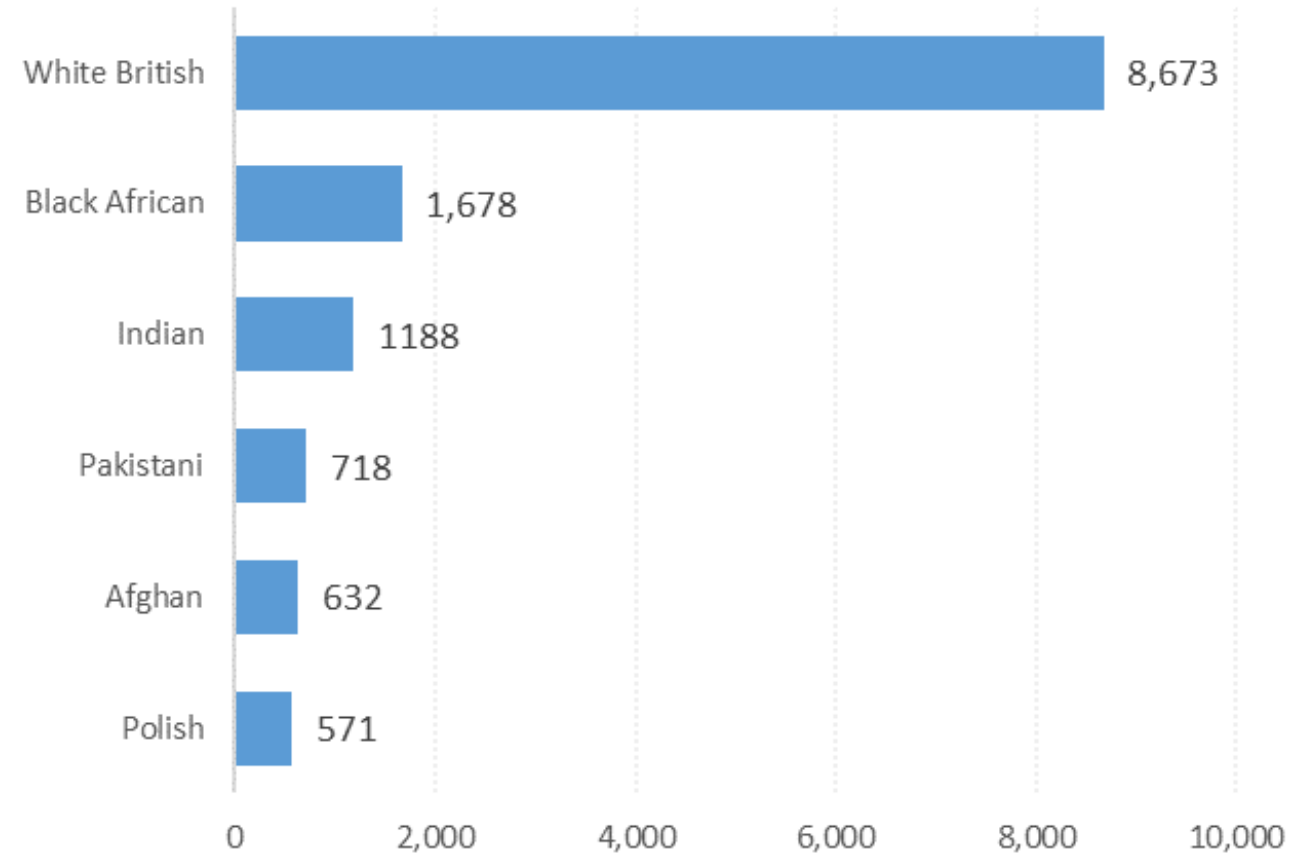
Source: Ministry for Housing Communities and Local Government (MHCLG) - Indices of Deprivation 2019 / Census 2011

However, White British people make up the greatest *number* of people living in deprived areas

The chart shows the five ethnic groups with the highest number of people in Hounslow living in areas ranked among the most deprived 20% in England.

- In total, **18,800** people in Hounslow live in areas ranked among the most deprived 20% in England.
- Of these, 46% - **8,600** people, are from White British ethnic groups
- People of Black African ethnicity are the largest BAME community living in these most deprived areas – just under 1,700 people.
- Despite having the lowest *proportion* of people living in deprived areas, there are a relatively high *number* of people of Indian ethnicity living in deprived areas – just under 1,200 across the borough.

Note: Not all people living in deprived areas are themselves deprived (and vice-versa)



Source: Ministry for Housing Communities and Local Government (MHCLG) - Indices of Deprivation 2019 / Census 2011



Community and civic assets

Community and civic assets across neighbourhoods in Hounslow

Key facts

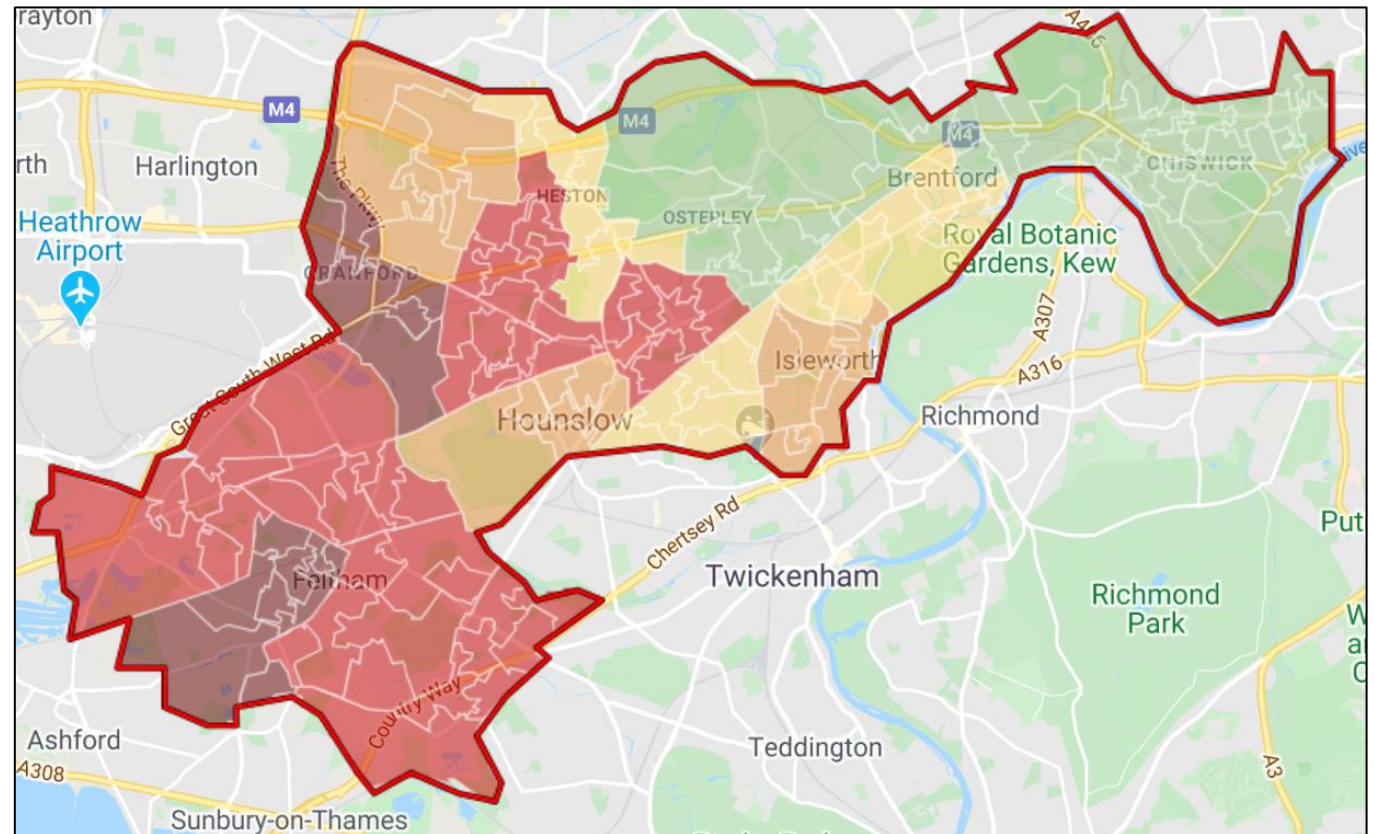
- ▶ There is a clear geographical pattern in terms of presence of community and civic assets, with the highest concentrations in the east of the borough e.g. Chiswick; and the lowest concentrations in the west and south e.g. Feltham and Cranford.
- ▶ Wards in the south west of the borough: Hanworth, Cranford, Feltham West, Bedfont and Feltham North perform relatively poorly on both deprivation and community assets measures, experiencing high levels of multiple deprivation and having low levels of available civic assets, third sector organisations and grant funding to address the deprivation challenges.
- ▶ By contrast, the more socio-economically disadvantaged areas in the east of the borough, including parts of Brentford, Isleworth and Syon, score well on community and civic assets measures.
- ▶ Levels of civic participation mirror concentrations of community and civic assets, with the highest levels of participation in the east of Hounslow. By contrast, levels of volunteering are higher in the more diverse areas of the west of Hounslow.
- ▶ Early indicators of the community response to COVID-19 show that the majority of activity has been concentrated in the east (Chiswick) and south west (Feltham), with little activity or investment in the areas with the highest concentration of BAME communities e.g. Cranford, Heston or Hounslow. However, five of the 11 grants issued by third sector grant funders to voluntary groups in response to Covid-19 were for programmes targeting BAME groups.

Density of civic assets Hounslow

The map shows the density of Civic Assets across wards in Hounslow. This measures the presence of key community, civic, educational and cultural assets in a close proximity of the area. These include pubs, libraries, green space, community centres, swimming pools – facilities that provide things to do often, at no or little cost, which are important to how positive a community feels about its area (a full list of civic assets are provided in the accompanying spreadsheet 'Hounslow Equality Impact METADATA.xlsx').

Areas shaded dark brown are ranked among the 20% of neighbourhoods in England with the lowest density of Civic Assets, areas shaded red have lower levels of civic assets than the national average (in the 20-40% of areas in England with the lowest density), areas shaded orange have values close to the national median (40-60%), areas shaded yellow have above national average levels of civic assets (in the 20-40% of areas with highest levels of civic assets) and areas shaded green are among the 20% of neighbourhoods in England with the highest density of Civic Assets.

There is a clear east-west divide in terms of density of Civic Assets, with areas in the east of the borough (closer to Central London, such as Chiswick) showing a higher density of assets, while those in the west or south, including Feltham and Cranford, having relatively fewer civic assets.



Source: Address Base 2019/OCSI 2019

Deprivation and Community strength

The table shows the 10 wards with the highest levels of deprivation (Indices of Deprivation 2019). For each of these wards the table compares key measures of community strength: total value of grants received by organisations in the ward from major third sector grant funders (foundations and charities), density of civic assets (ranked across Hounslow where 1 is the highest levels of civic assets) and number of third sector organisations located in the ward.

Ward	Deprivation Rank	Total grant funding from third sector sources (£) (2004-2020)	Civic Assets Rank (across Hounslow)	Third sector organisations (count)	Notable ethnic groups
Hanworth	1	677,700	13	20	Black African (668), Indian (597)
Brentford	2	8,243,170	3	72	Black African (855), Polish (722), Irish (564), Black Caribbean (365), Chinese (236)
Heston West	3	1,238,740	11	21	Indian (4,155), Pakistani (1,329), Somali (193)
Cranford	4	537,376	19	35	Indian (3,988), Black African (765), Afghan (485)
Feltham West	5	1,381,604	20	4	Indian (1,581), Black African (938)
Isleworth	6	35,266,575	10	52	Black African (841), (Indian 761)
Bedfont	7	181,512	17	11	Indian (1,414), Black African (577)
Feltham North	8	409,573	14	12	Indian (1,285), Pakistani (557), Nepalese (333)
Hounslow Heath	9	592,285	9	32	Indian (4,835), Pakistani (1,578)
Syon	10	1,941,955	8	62	Indian (928), Polish (644), (Arab 332)

- Wards in the south west of the borough: Hanworth, Cranford, Feltham West, Bedfont and Feltham North experience the dual disadvantage of a) high levels of deprivation b) relative lack of third sector organisations, activity and civic assets to address these deprivation challenges
- By contrast, the more socio-economically disadvantaged areas in the east of the borough including parts of Brentford, Isleworth and Syon have relatively high concentrations of third sector organisations, civic assets and grant funding to help address some of the challenges they are experiencing.

The 10 wards with the highest levels of civic participation in Hounslow

The table shows the 10 wards with the highest rates of civic engagement (based on self reported responses to the Community Life Survey question – “Have you taken part in any civic engagement?” modelled down to Ward level). It also shows the proportion of people from BAME backgrounds and notable communities by ethnic group in each ward.

Ward	Civic participation %	BAME (%)	Notable ethnic groups
Turnham Green	46.4	23.2	White British (6,122), Western European (521), (Indian 431)
Chiswick Homefields	45.7	18.8	White British (6,764), Western European (539), Irish (422)
Chiswick Riverside	44.7	19.1	White British (7,194), Western European (375), Irish (374)
Syon	42.0	34.2	White British (6,491), Indian (928), Polish 644), (Arab 332)
Brentford	41.7	33.9	White British (6,616), Black African (855), Polish (722), Irish (564), Black Caribbean (365), Chinese (236)
Feltham West	41.2	35.5	White British (8,235), Indian (1,581), Black African (938)
Hounslow Central	41.2	70.7	Indian (5,758), White British (2,395), Pakistani (1,053), Polish (865), Filipino (344), Burmese (130)
Osterley and Spring Grove	41.1	54.4	White British (3,956), Indian (3,408), Pakistani (792)
Hounslow South	41.0	45.1	White British (4,694), Indian (2,238), Polish (596)
Isleworth	40.9	34.8	Black African (841), Indian (761), White Polish (410)

- Wards with the highest levels of civic participation are located in the east of Hounslow in the wards of Turnham Green, Chiswick Homefields, Chiswick Riverside, Syon and Brentford. Each of these wards also scored highly in terms of presence of third sector organisations, civic assets and grant spending.
- The six areas with the highest levels of civic participation are located in areas with a relatively low BAME population.

The 10 wards with the highest levels of volunteering in Hounslow

The table shows the 10 wards with the highest levels of volunteering in Hounslow (based on self-reported responses to the Community Life Survey question 'Have you undertaken any formal or informal volunteering in the last 12 months?'. It also shows the proportion of people from BAME backgrounds and notable communities by ethnic group in each ward.

Ward	Volunteering %	Non-White	Notable ethnic groups
Hounslow South	70.9	45.1	White British (4,694), Indian (2,238), Polish (596)
Osterley and Spring Grove	69.3	54.4	White British (3,956), Indian (3,408), (Pakistani 792)
Heston East	67.8	77.4	Indian (4,901), White British (1,618), Pakistani (1,016), Black African (526), Polish (491), Afghan (441)
Hanworth Park	67.8	30.8	White British (6,734), Indian (877), Pakistani (438)
Feltham North	67.5	38.9	White British (5,749), Indian (1,285), Pakistani (557), Nepalese (333)
Bedfont	67.3	35.7	White British (6,852), Indian (1,414), Black African (577)
Heston Central	66.5	76.6	Indian (4,674), White British (1,779), Pakistani (1,344)
Hounslow West	66.1	75.9	Indian (5,024), White British (1,646), Pakistani (1,057), Sri Lankan (372))
Hanworth	65.7	32.4	White British (6,922), Black African (668), Indian (597)
Isleworth	65.4	34.8	White British (6,114), Black African (841), (Indian 761)

- This data shows a different pattern to the civic engagement data, with the highest levels of volunteering seen in the west of the borough in Hounslow, Heston, Hanworth Park, Feltham and Bedfont.
- The majority of areas with high levels of volunteering are relatively ethnically diverse and characterised by having large Indian populations.

Community response to Covid-19

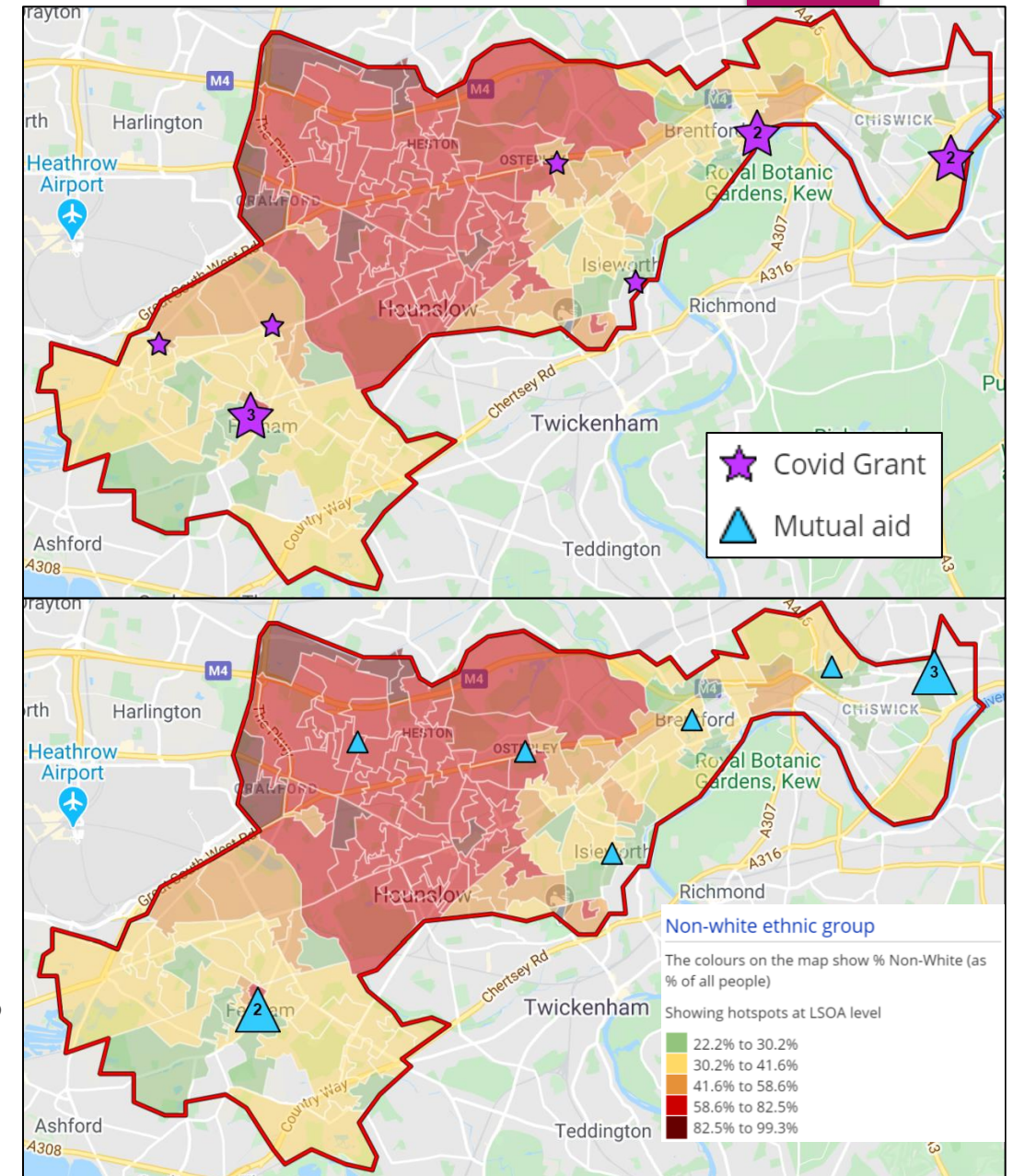
The maps on this page look at community response to the Covid-19 crises in terms of:

- Grants issued by third sector organisations in response to Covid 19 (marked as purple stars on the top map – larger stars indicate there are multiple grants – with the number of grants shown in the centre of the star)
- Mutual aid volunteer groups setup in response to Covid 19 (marked as blue triangles on the bottom map – larger triangles indicate there are multiple groups – with the number of groups shown in the centre of the triangle)

The thematic shading refers to the relative size of the BAME population, on a scale from green (relatively smaller BAME population) to dark brown (relatively larger BAME population).

Since March 2020, 11 third sector grants have been allocated and 10 mutual aid groups have been set up in response to Covid-19. There are some similarities in terms of the geographic spread of these activities, with the new grants and mutual aid groups primarily located in the east (Chiswick) and the south west (Feltham). By contrast, there has been less activity in the neighbourhoods with the highest proportion of BAME communities e.g. Cranford, Heston or Hounslow.

However, five of the 11 third sector grants issued in response to Covid-19 were for programmes targeted at the BAME community within Hounslow.





Employment impacts of Covid-19 in communities in Hounslow

Employment impacts of Covid-19 in communities in Hounslow

Key facts

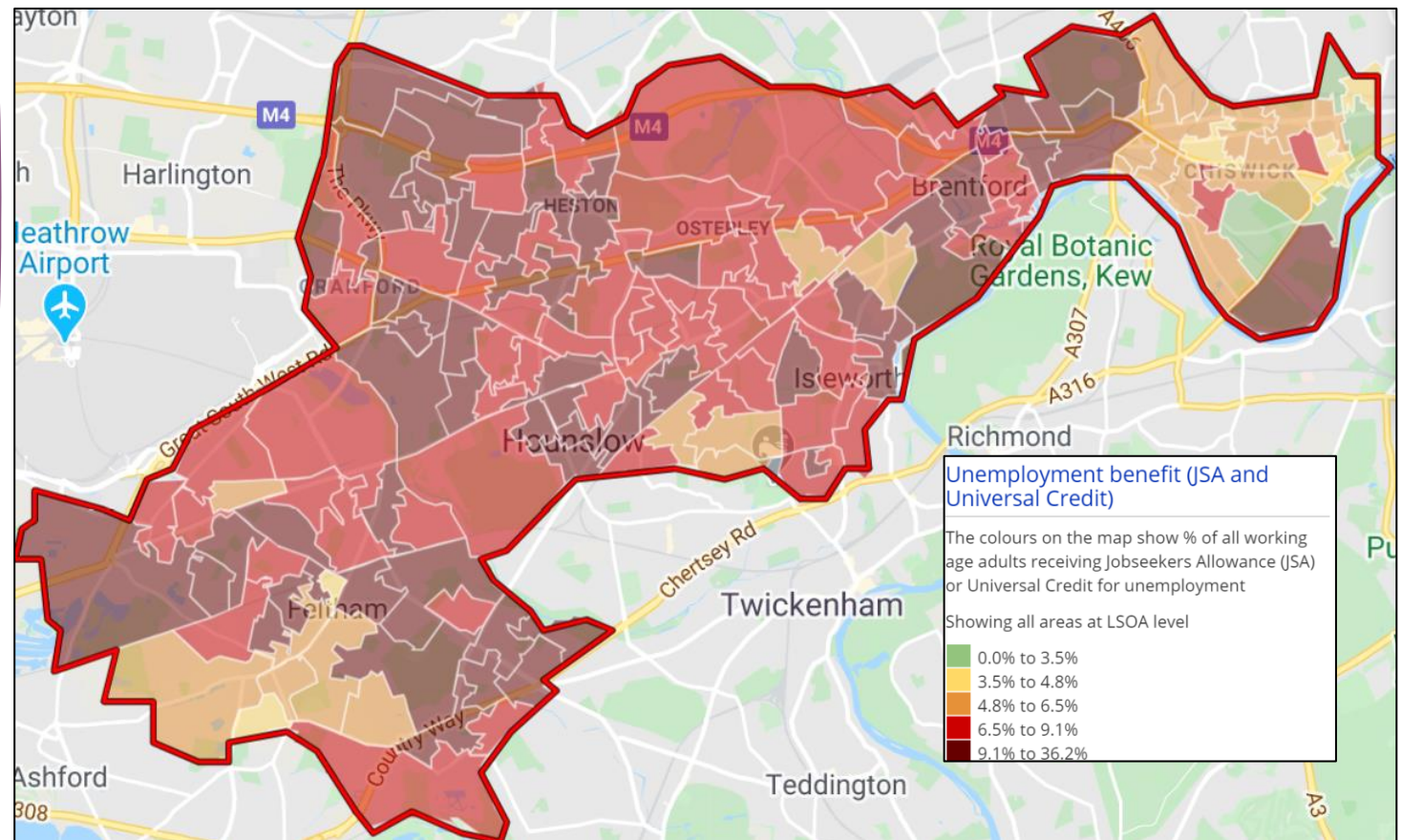
- ▶ There are **15,140** people unemployed across Hounslow (8.5% of the working age population).
- ▶ The proportion of people claiming unemployment benefits is above the national average (6.5%) throughout much of Hounslow, with benefit claimant rates highest in Hanworth, Cranford, Hounslow Heath, Heston, Brentford and parts of Feltham.
- ▶ The number of people claiming unemployment benefits across Hounslow has increased by nearly **8,400** between March and May 2020. The areas with high and fast rising unemployment are located in Heston, Cranford, Brentford, Hounslow Heath, Bedfont and Hanworth Park.
- ▶ Hounslow (Central, West and Heath) saw some of the largest increases in unemployment since the lockdown.
- ▶ Hanworth saw smaller rises than across other wards with high unemployment. This is surprising given its proximity to Heathrow. However, it is important to note that these figures do not include those who are currently furloughed, which may account for smaller rises.
- ▶ Employees living in wards in the west of the borough (Hounslow Central, Hounslow Heath, Hounslow West, Cranford and Feltham West and Bedfont) were more likely to be furloughed.
- ▶ More than 3,000 people in Hounslow Central are either unemployed or furloughed (the highest number of any ward in Hounslow). In a further four wards – more than 2,500 working age people are furloughed or unemployed.
- ▶ People from Asian ethnic groups are more likely to be working in 'at-risk' economic sectors (with just under 30% employed in these sectors).

Unemployment across Hounslow

The map shows the unemployment benefit claimant rate (proportion of people receiving Jobseeker's Allowance or Universal Credit claimants who are out of work and actively seeking work) across Lower-layer Super Output Area neighbourhoods in Hounslow.

Areas shaded dark brown are ranked among the 20% of neighbourhoods in England with the highest proportion of people claiming unemployment benefits, areas shaded red have unemployment rates at above the national median (in the top 20-40%), areas shaded yellow have values close to the national median (40-60%), areas shaded light yellow have below national median levels of unemployment (in the 20-40% of areas with lowest levels of unemployment) and areas shaded green are among the 20% of neighbourhoods in England with the lowest levels of unemployment.

In total there are **15,140** people unemployed across Hounslow (8.5% of the working age population). The proportion of people claiming unemployment benefits is above the national average (6.5%) throughout much of Hounslow, with benefit claimant rates highest in Hanworth, Cranford, Hounslow Heath, Heston, Brentford and parts of Feltham. By contrast, parts of Chiswick have among the lowest unemployment rates in England.

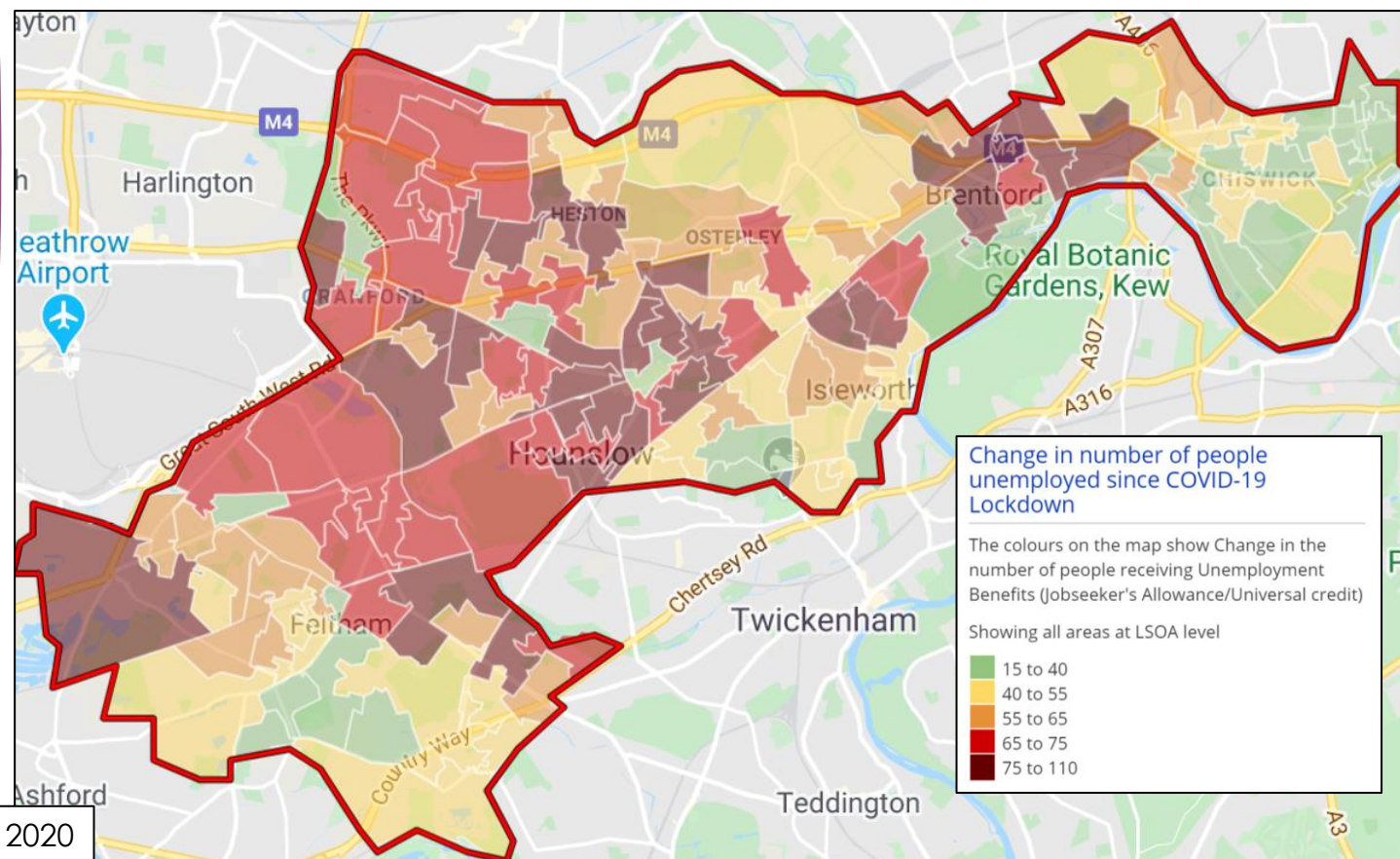


Increase in unemployment since the Covid-19 Lockdown

The map shows the change in the number of unemployment benefit claimants between the 12th March 2020 (the last reference period before the UK went into lockdown) and the 14th May 2020 (the most recent reference period) across Lower-layer Super Output Area neighbourhoods in Hounslow.

In areas shaded green the count of unemployed people has increased by between 15-40, in areas shaded yellow, the count has increased from 40-55, in areas shaded orange, the count has increased by 44-65, in areas shaded red, the count has increased by 65-75 and in areas shaded dark brown the count has increased by 75+.

The number of people claiming unemployment benefits across Hounslow has increased by nearly **8,400** between March and May 2020. Increases have been greater in areas which have higher overall levels of unemployment (with the exception of Isleworth, and Feltham which have seen lower increases in unemployment). In the case of Feltham this is surprising given its proximity to Heathrow. However, it is important to note that these figures do not include those who are currently furloughed, which may account for smaller rises in Feltham.

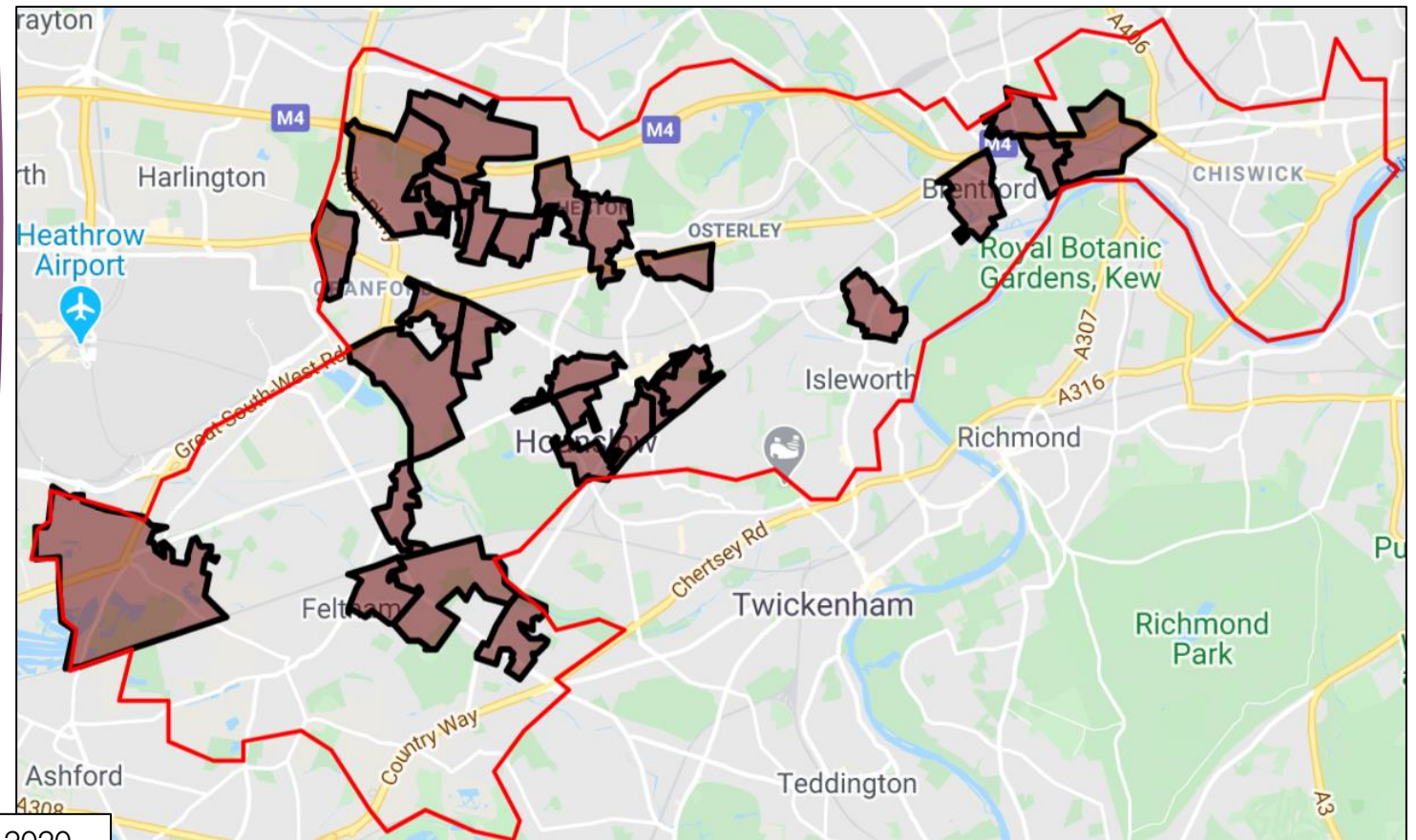


Areas with high and fast increasing unemployment across Hounslow

The map shows the neighbourhoods in Hounslow which have high unemployment and have seen large increases in unemployment since March 2020.

Areas are shaded brown if they are among the 20% of LSOAs in England with the highest unemployment rate and if they have seen an increase of 75 or more cases in unemployment since the lockdown was introduced in March.

The areas with high and fast rising unemployment are located in Heston, Cranford, Brentford, Hounslow Heath, Bedfont and Hanworth Park.



Source: Department for Work and Pensions March to May 2020

The 10 wards with the highest levels of unemployment in Hounslow

The table shows the 10 wards with the highest percentage of people unemployed (as a proportion of the working age population). It also shows the total unemployment count, the number of new claimants since the COVID-19 lockdown, the proportion of people from BAME backgrounds and notable communities by ethnic group in each ward.

Ward	Claimant count	Claimant rate (%)	Increase in claimant count - March-May 2020	BAME (%)	Notable ethnic groups
Heston West	869	10.6	499	76.2	Indian (4,155), White British (2,118), Pakistani (1,329), Somali (193)
Hanworth	857	10.3	387	32.4	White British (6,922), Black African (668), Indian (597)
Hounslow Heath	1031	10.1	540	72.6	Indian (4,835), White British (2,316), Pakistani (1,578)
Cranford	883	9.8	508	73.9	Indian (3,988), White British (1,949), Black African (765), Afghan (485)
Brentford	1057	9.6	551	33.9	White British (6,616), Black African (855), Polish (722), Irish (564), Black Caribbean (365), Chinese (236)
Heston East	794	9.6	436	77.4	Indian (4,901), White British (1,618)
Heston Central	804	9.4	448	76.6	Indian (4,674), White British (1,779), Pakistani (1,344)
Syon	859	9.0	471	34.2	White British (6,491), Indian (928), Polish (644), Arab (332)
Hounslow Central	1107	9.0	582	70.7	Indian (5,758), White British (2,395), Pakistani (1,053), Polish (865), Filipino (344), Burmese (130)
Hounslow West	887	8.9	534	75.9	Indian (5,024), White British (1,646), Pakistani (1,057), Sri Lankan (372)

- There are three wards in Hounslow, where more than one in 10 working age people are unemployed – Heston West, Hanworth and Hounslow Heath.
- Hounslow (Central, West and Heath) saw some of the largest increases in unemployment since the lockdown
- Hanworth saw smaller rises than across other wards with high unemployment. This is surprising given its proximity to Heathrow. *However, it is important to note that these figures do not include those who are currently furloughed, which may account for smaller rises.*
- There is a strong association between unemployment and ethnic diversity, with the seven wards with the largest BAME populations all ranked among the 10 wards with the highest unemployment rates.

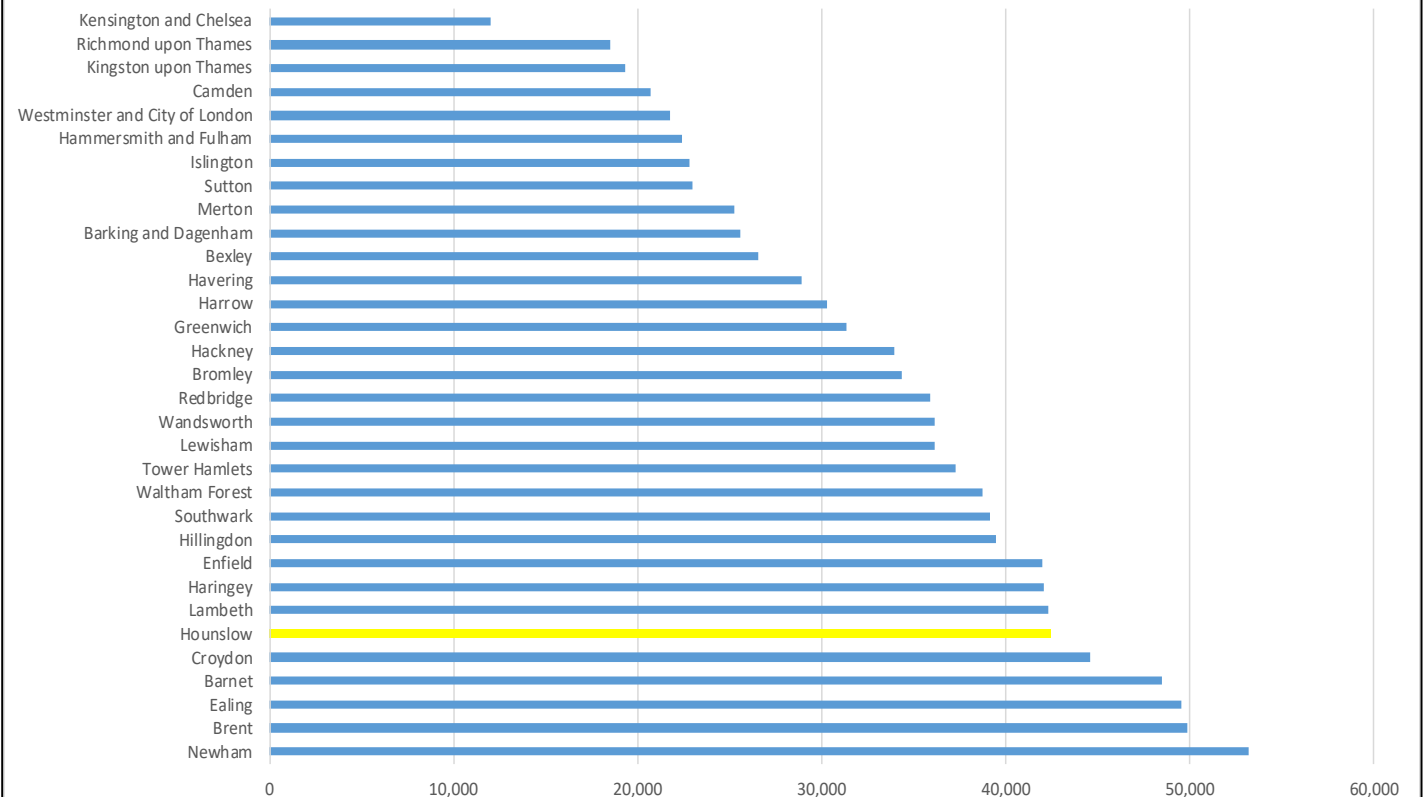
Source: Department for Work and Pensions
May 2020 / Census 2011

Furloughed workers

- The latest unemployment figures only capture a subset of those impacted by the rises in unemployment.
- While **15,140** are receiving unemployment benefits across Hounslow, a further **42,500** are currently furloughed – with their jobs potentially at risk over the longer term.
- Over 1m workers have been furloughed across London. 42,500 of these are Hounslow residents, making the borough the sixth hardest-hit in the capital.

Furloughed workers by London borough

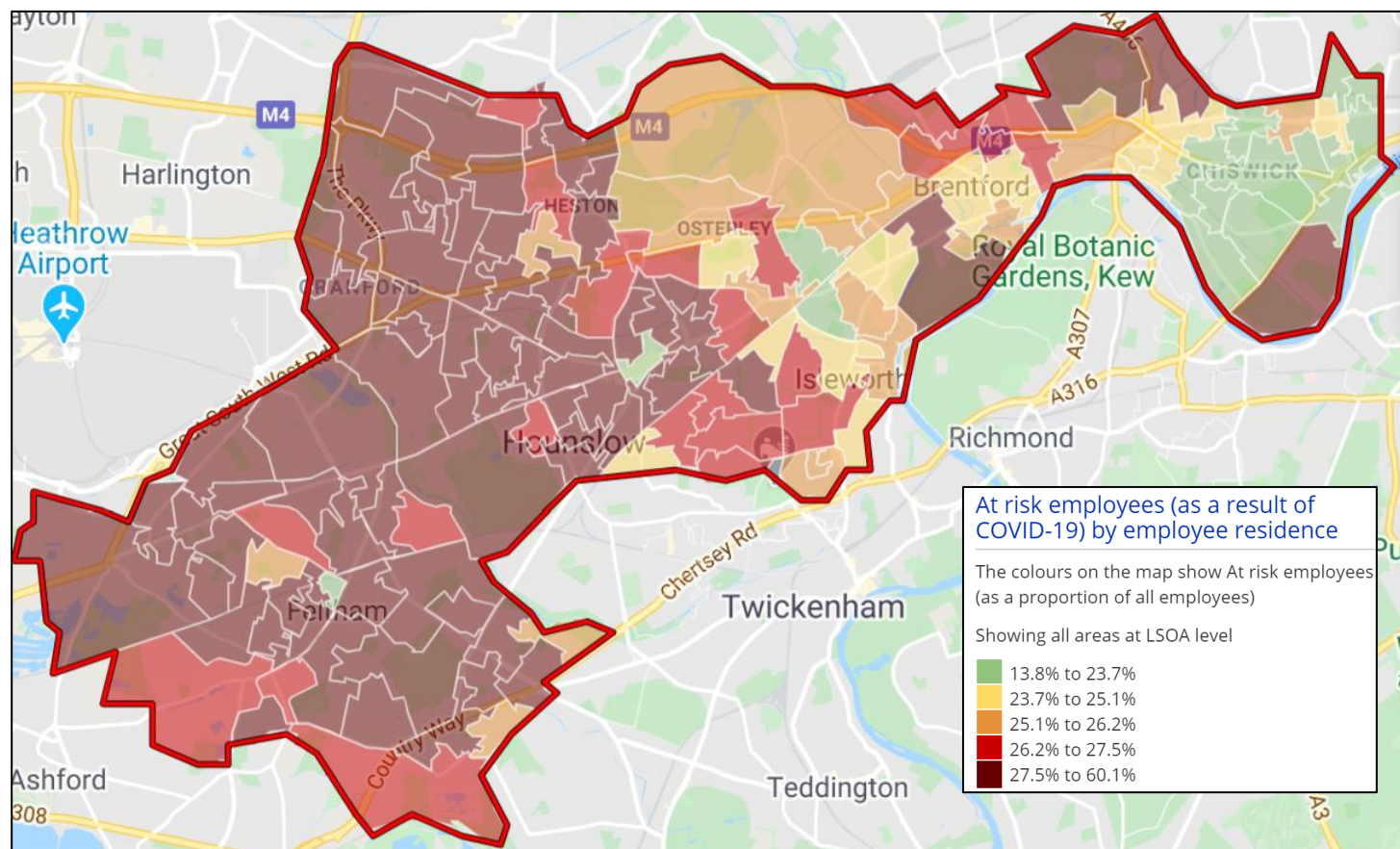
Source: HMRC, *Coronavirus Job Retention Scheme statistics: June 2020*. Available online: <https://www.gov.uk/government/statistics/coronavirus-job-retention-scheme-statistics-june-2020>



Furloughed workers across neighborhoods in Hounslow

The map shows estimates of the proportions of employees who are furloughed across neighbourhoods in Hounslow. The data combines national furlough data by key economic sector, with the employee jobs profile for local areas. The data is derived from Wave 2 of the ONS Business Impact of Coronavirus Survey (BICS) which contains data on the furloughing of workers across UK businesses between March 23 to April 5 2020 – i.e. those furloughed early on, rather than the total number furloughed. Figures are based on the employee's place of residence not the employee's usual place of work. Areas are shaded brown if they are among the 20% of LSOAs in England with the highest estimated employees that are furloughed, areas shaded red have furloughing rates at above the national median (top 20-40%), areas shaded orange have furloughing rates around the national median (40-60%), areas shaded yellow have furloughing rates below the national median (bottom 20-40%) and areas shaded green are among those with the 20% lowest furloughing rates across England

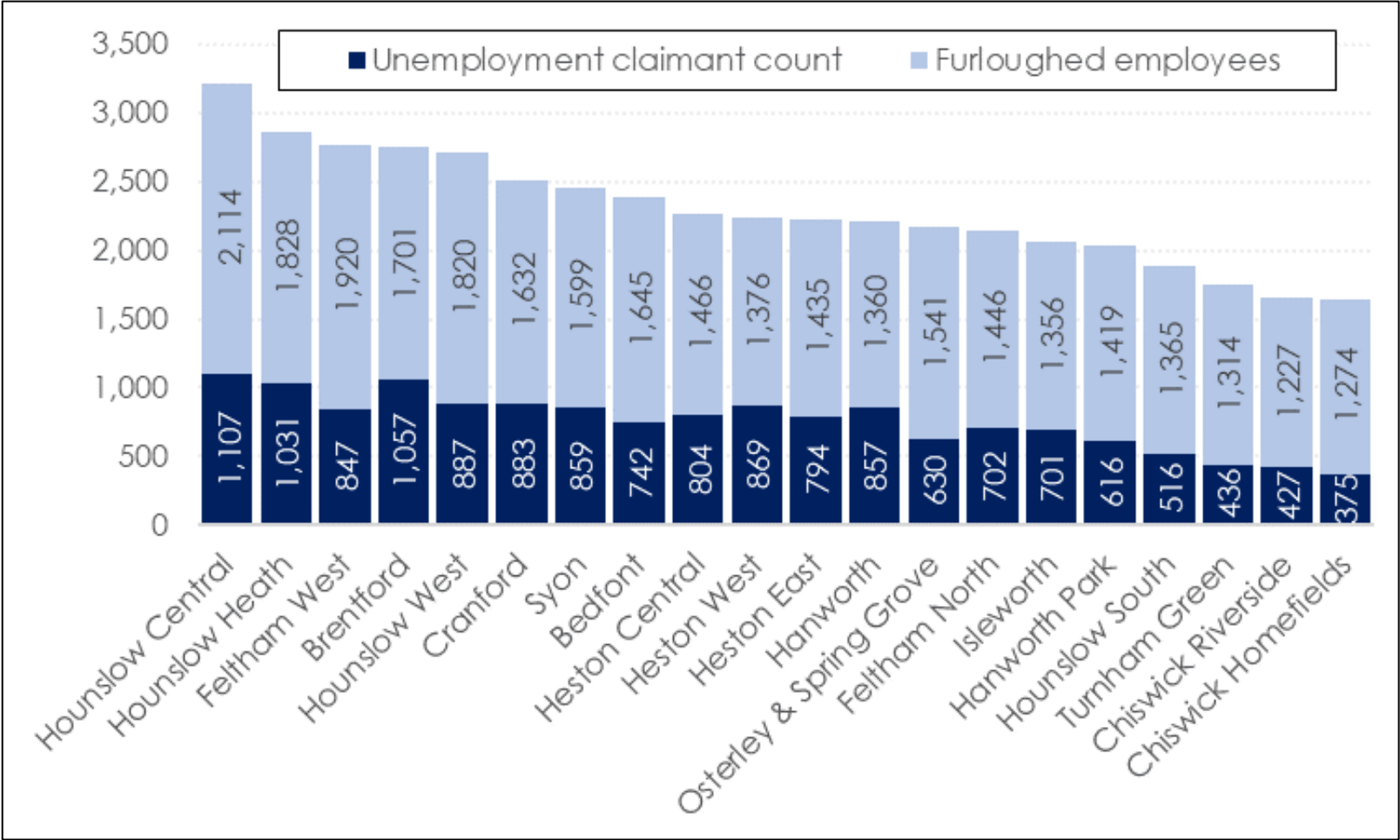
There is a strong east/west divide across the borough, with the majority of the west of the borough ranked among the 20% of neighbourhoods in England with the highest levels of employees furloughed. These areas are located close to Heathrow and are likely to have been impacted by the downsizing in activity in the airport during lockdown.



Source: Census 2011, ONS Business Impact of Coronavirus Survey (BICS) 2020

Labour market impact at ward level

The chart shows the wards in Hounslow ranked by the number of economically active adults currently not working due to being unemployed or furloughed.

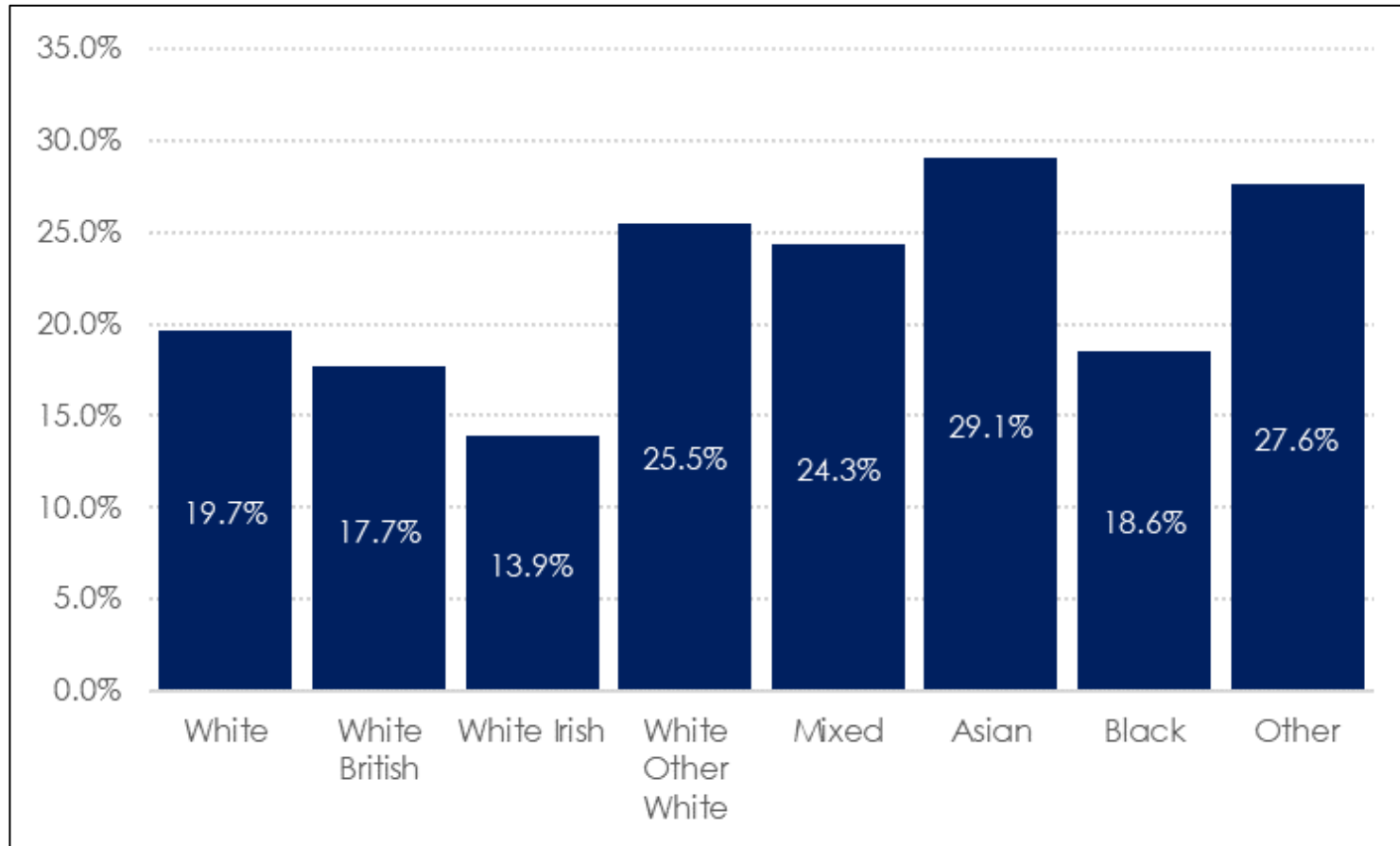


- There is a strong association with unemployment and furloughed employees, with wards with the highest levels of unemployment also experiencing higher levels of furloughing.
- More than 3,000 people in Hounslow Central are either unemployed or furloughed (the highest number of any ward in Hounslow). In a further four wards – more than 2,500 working age people are furloughed or unemployed.
- In all areas there are more people furloughed than unemployed. This is particularly notable in Feltham West and Bedfont (the wards closest to Heathrow Airport).

Source: Census 2011, ONS Business Impact of Coronavirus Survey (BICS) 2020, Department for Work and Pensions May 2020 / Census 2011

'At risk' employees by ethnicity

The chart shows the proportion of people working in 'at-risk' employment sectors in Hounslow by broad ethnic group – at risk sectors include retail, accommodation and food services. *NB: there are no breakdowns by ethnicity for those working in the aerospace industry so this is not included in the analysis*

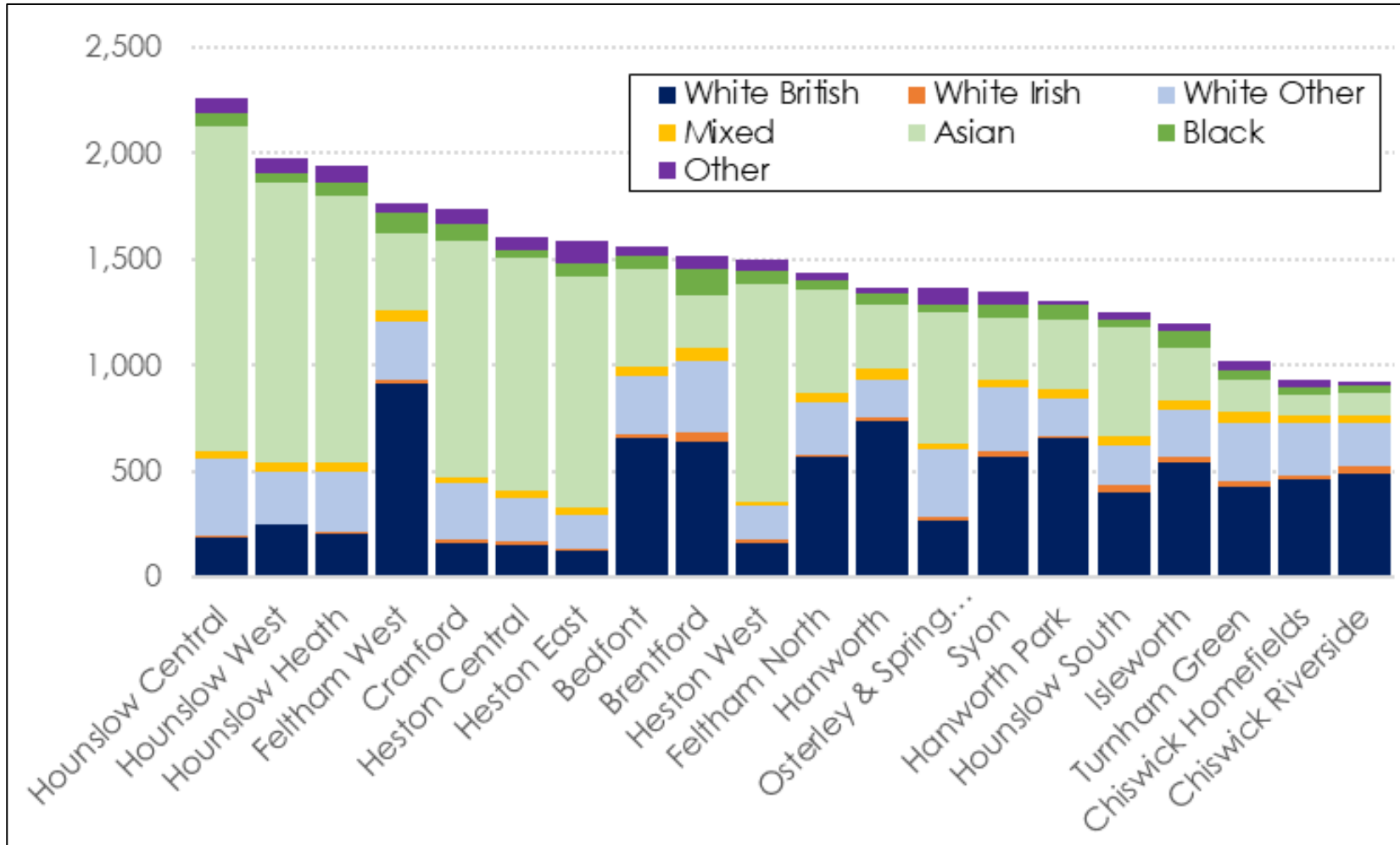


Source: Census 2011

- People from Asian ethnic groups are more likely to be working in 'at-risk' economic sectors (with just under 30% employed in these sectors).
- People in 'other' non-white ethnic groups (of whom half are of middle-eastern ethnic origins) are also more likely to be working in 'at-risk' sectors (27.6%)
- People in 'other white' ethnic groups (of whom 45% are from Eastern Europe) are also more likely to be working in 'at-risk' sectors than the borough average.
- By contrast, those in White Irish and Black ethnic groups are less likely to be working in 'at-risk' sectors.

'At risk' employees by ethnicity across wards in Hounslow

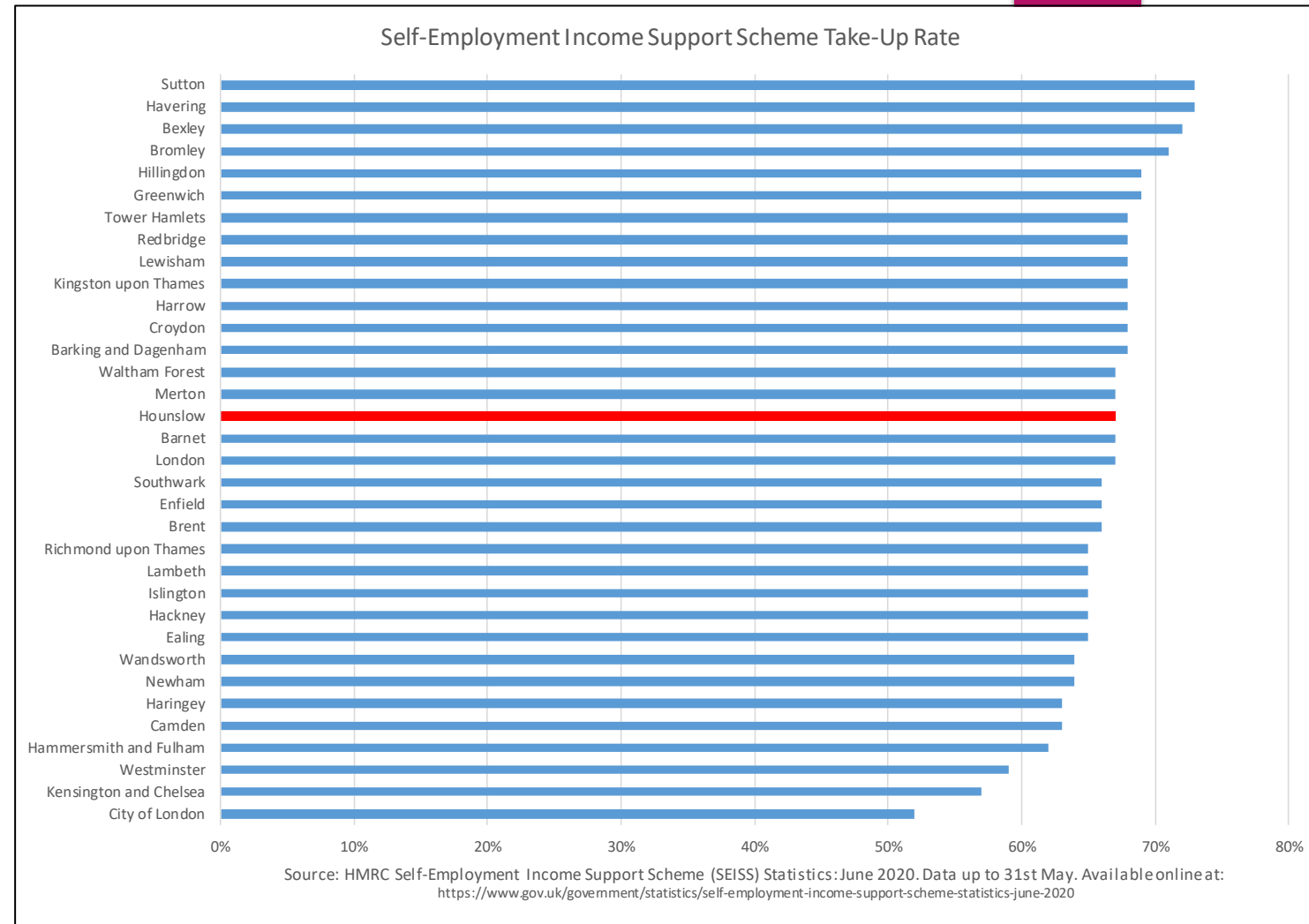
The chart shows the number of people working in 'at-risk' employment sectors by broad ethnic group across each of the wards in Hounslow



- People of Asian ethnicity make up the majority of those in at risk jobs in seven of the ten wards with the highest number of employees in 'at risk' jobs.
- In the three wards with the highest number of 'at risk' employees (Hounslow Central, Hounslow West and Hounslow Heath) approximately two-thirds of employees at risk are of Asian ethnicity.
- However, in Feltham West, Bedfont and Brentford, the majority of employees at risk are from White ethnic backgrounds.

Self-employed

- In addition to those who are out of work due to unemployment or furlough, a large number of people who are self-employed have needed additional support to sustain their businesses during the lockdown.
- The borough has 20,400 residents eligible for the Government's Income Support Scheme – 67% of these people (13,600) have taken advantage of the offer. The average support totals £2,900.

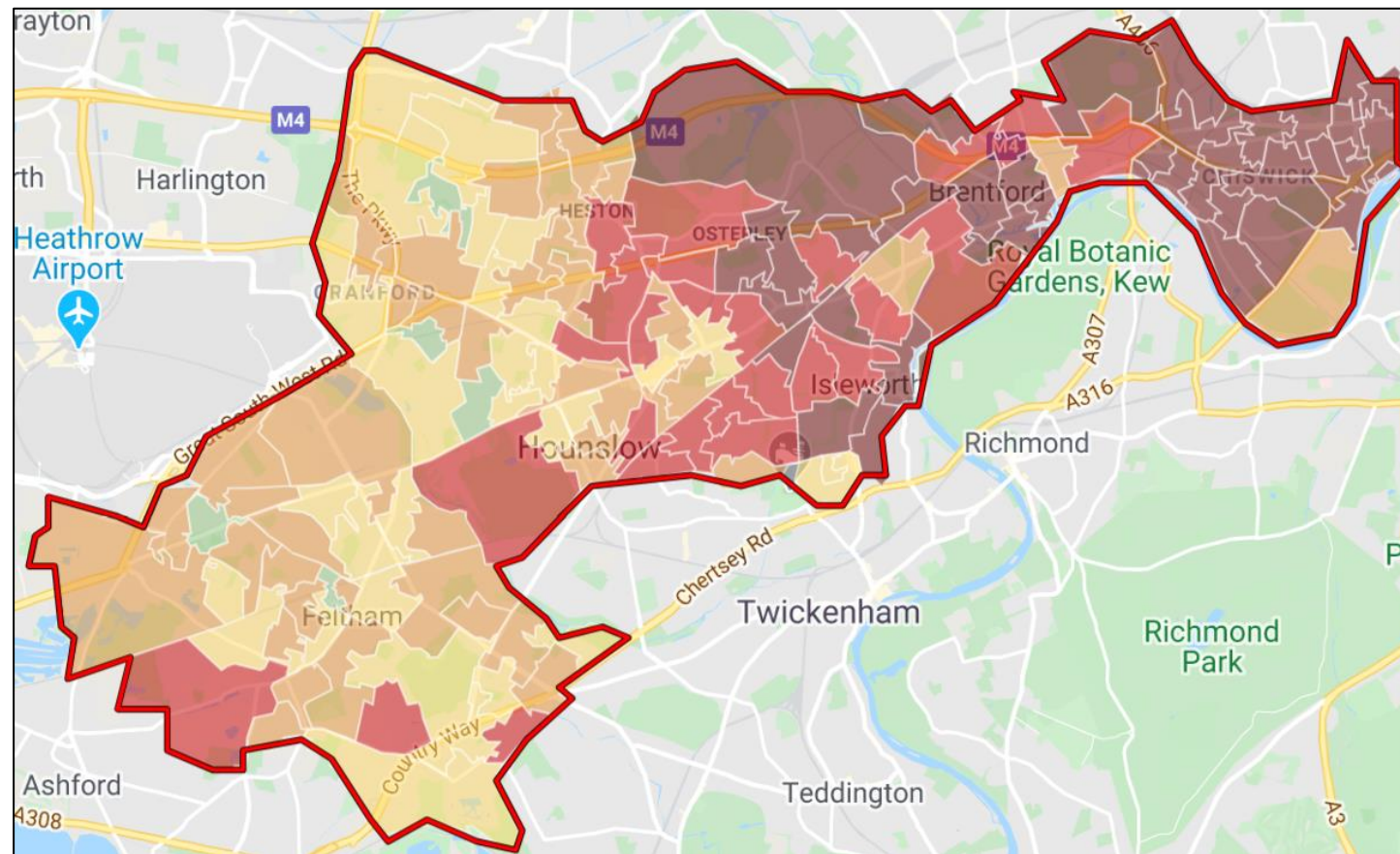


Self-employment across neighborhoods in Hounslow

The map shows the proportion of people who are self employed across Lower layer Super Output Areas in Hounslow.

Areas are shaded brown if they are among the 20% of LSOAs in England with the highest levels of self employment, areas shaded red have self-employment rates at above the national median (top 20-40%), areas shaded orange have self-employment rates around the national median (40-60%), areas shaded yellow have self-employment rates below the national median (bottom 20-40%) and areas shaded green are among those with the 20% lowest have self-employment rates across England.

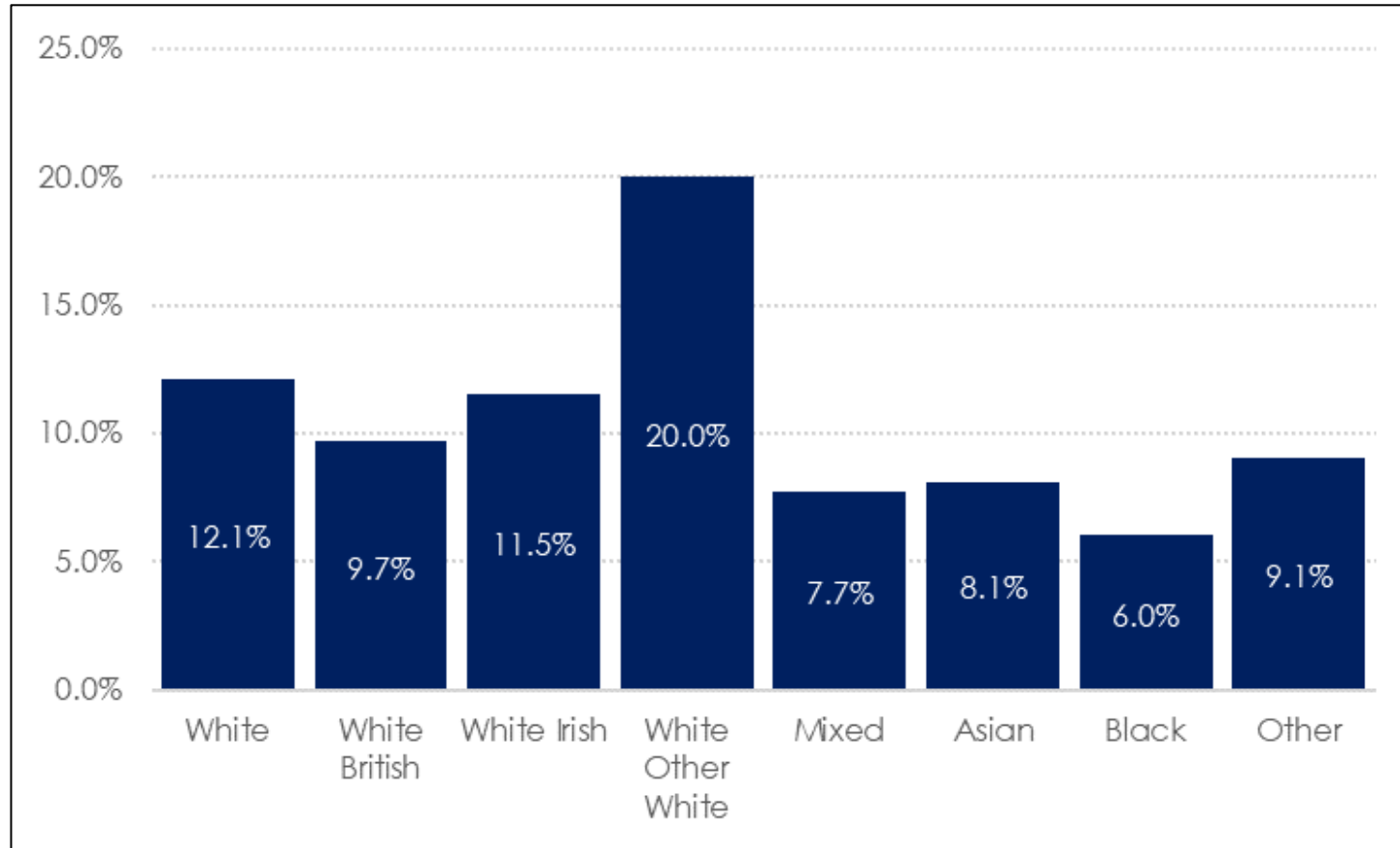
There is a very different geographic spread in levels of self-employment, with the highest concentrations found in the east of the borough in Chiswick and Brentford.



Source: Census 2011

Self-employment by ethnicity

The chart shows the proportion of people self employed (as a proportion of the population aged 16-74) in Hounslow by broad ethnic group

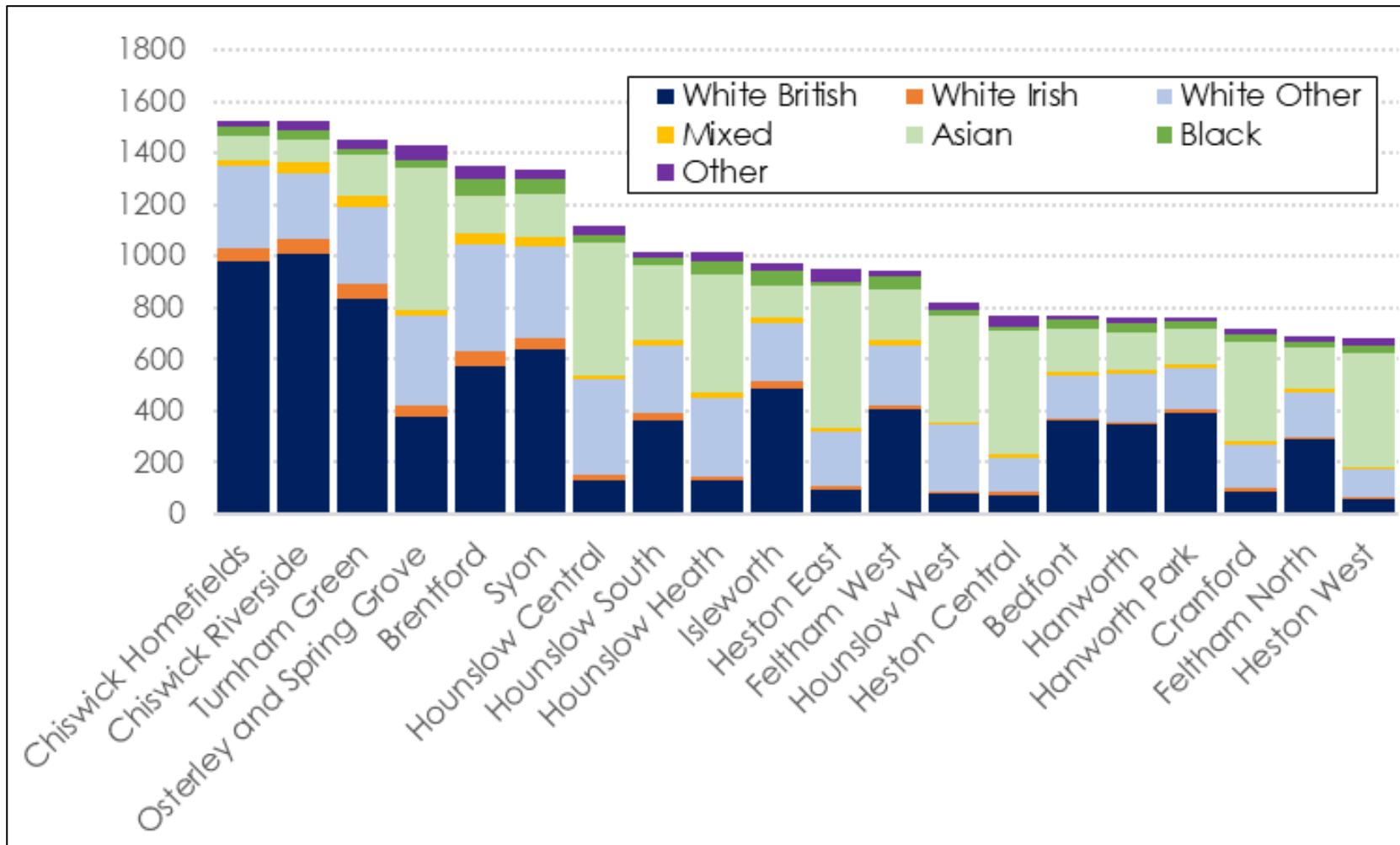


- People from 'White Other' ethnic groups are more likely to be self-employed, with one in five people aged 16-74 in 'White Other' ethnic groups self employed across the borough.
- People from non-white ethnic groups are less likely to be self employed, with particularly low levels of self employment among those from Black ethnic groups (6%).

Source: Census
2011

Self-employment by ethnicity across wards in Hounslow

The chart shows the number of people who are self-employed by broad ethnic group across each of the wards in Hounslow



- The three wards with the highest number of self-employed people are all located in the relatively affluent parts of the east of the borough.
- Generally, the majority of those self-employed are from White British ethnic groups.
- However, there are a large number of people who are self-employed from BAME communities in Osterley and Spring Grove, Hounslow Central, Hounslow Heath and Heston East. The latter three are relatively deprived areas and it is more likely that self-employed people in these communities will need additional support.



Impacts of debt in communities in Hounslow

Impacts of debt in communities in Hounslow

Key facts

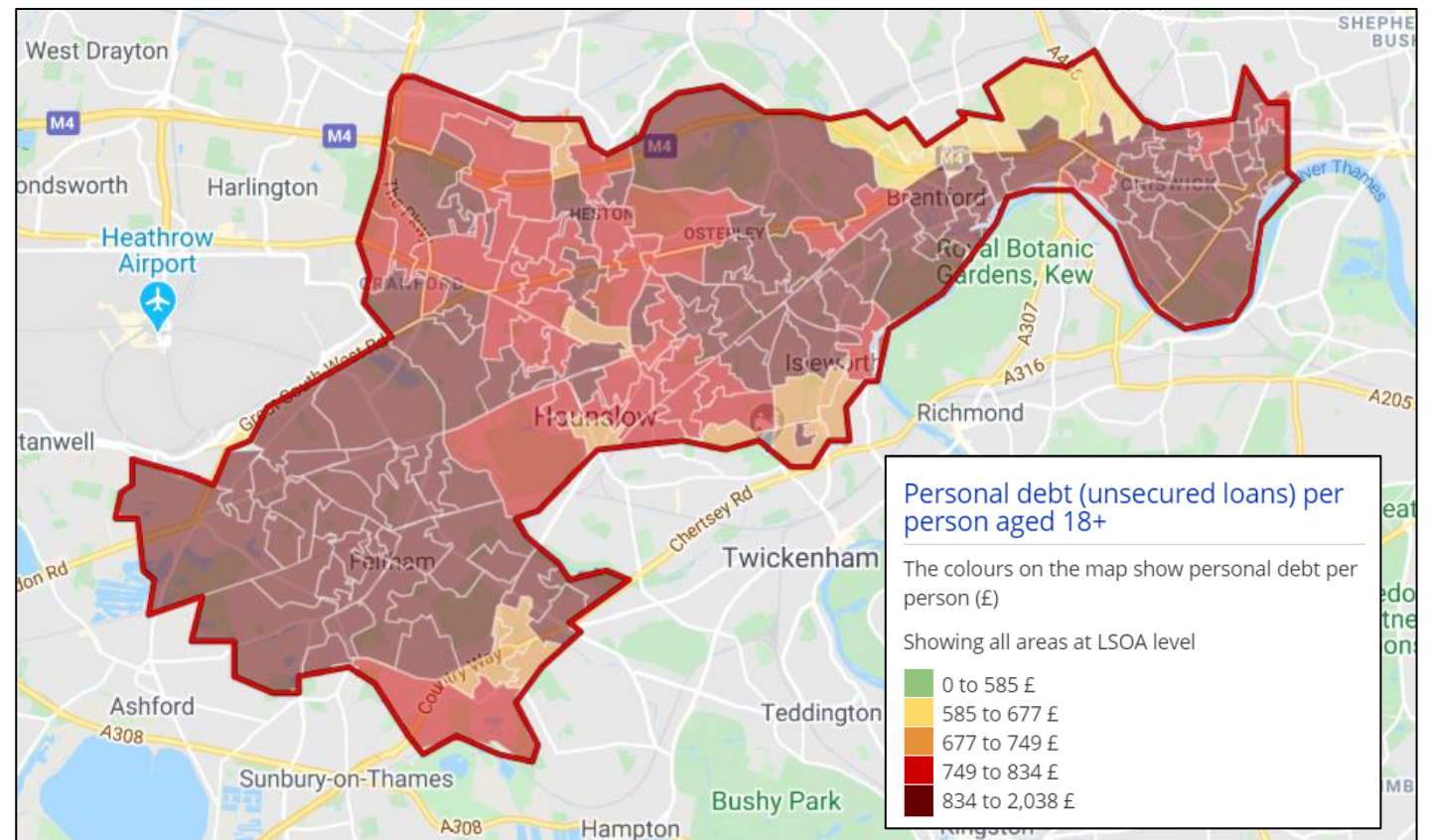
- ▶ All of the wards in Hounslow have higher average levels of personal debt (per head) than the England average (£698). The three wards in the west of the borough – Bedfont, Hanworth Park and Feltham West have the highest levels of personal debt.
- ▶ Seven wards in Hounslow have higher proportions of Small and medium sized enterprise (SME) debt per head than the England average (£1,499). These are Brentford, Syon, Osterley and Spring Grove, Heston West, Turnham Green, Heston East and Heston Central. SME debt is highest in areas around Brentford and North Hyde and Syon. SME debt levels are lowest in the south west of the borough around Feltham.
- ▶ The east of the borough has higher levels of mortgage debt than the west. This is likely to be driven by relatively high property prices in neighbourhoods more closely connected to Central London. Mortgage debt per household in Chiswick Riverside and Chiswick Homefields is nearly 3 times the average for England (£39,377).
- ▶ Areas with multiple debt challenges are predominantly located in the north of the borough (Heston East/Central/West) and in the east of the borough - Osterley and Spring Grove, Syon, Brentford and Turnham Green. Brentford is likely to be especially at risk, ranking among the wards with both the highest levels of labour market risk and highest levels of debt.
- ▶ Brentford has also seen the largest reductions in spend of any neighbourhood in Hounslow, with Brentford Central seeing an 80-100% decrease in spending year on year and Brentford East seeing a 70-90% decrease.

Personal debt across Hounslow

The map shows the total amount of borrowing outstanding on customer accounts for unsecured personal loans per population aged 18+ across LSOAs in Hounslow.

Areas shaded dark brown are ranked among the 20% of neighbourhoods in England with the highest levels of personal debt per head, areas shaded red have personal debt levels at above the national median (top 20-40%), areas shaded orange have personal debt levels around the national median (40-60%), areas shaded yellow have personal debt levels below the national median (bottom 20-40%) and areas shaded green are among those with the 20% lowest personal debt levels across England.

The majority of neighbourhoods in Hounslow show high levels of personal debt, with all of Feltham and most of Brentford and Chiswick in the 20% of neighbourhoods in England with the highest levels of personal debt.



The 10 wards with the highest levels of personal debt in Hounslow

The table shows the 10 wards with the highest rates of personal debt per population 18+. It also shows the proportion of people from BAME backgrounds, White British backgrounds and notable ethnic communities in each ward.

Ward	Personal debt per population 18+	Non-White	White British	Notable ethnic groups
Bedfont	£984	35.7	53.9	White British (6,852), Indian (1,414), Black African (577)
Hanworth Park	£971	30.8	59.0	White British (6,734), Indian (877), Pakistani (438)
Feltham West	£960	35.5	53.0	White British (8,235), Indian (1,581), Black African (938)
Chiswick Homefields	£933	18.8	59.6	White British (6,764), Western European (539), Irish (422)
Syon	£930	34.2	47.9	White British (6,491), Indian (928), Polish (644), Arab (332)
Feltham North	£902	38.9	49.7	White British (5,749), Indian (1,285), Pakistani (557), Nepalese (333)
Osterley and Spring Grove	£887	54.4	30.4	White British (3,956), Indian (3,408), (Pakistani 792)
Turnham Green	£883	23.2	53.5	White British (6,122), Western European (521), (Indian 431)
Chiswick Riverside	£876	19.1	62.3	White British (7,194), Western European (375), Irish (374)
Cranford	£872	73.9	15.8	Indian (3,988), White British (1,949), Black African (765), Afghan (485)

- All of the wards in Hounslow have higher average levels of personal debt (per head) than the England average (£698).
- Personal debt is highest in wards with relatively low proportions of people from BAME backgrounds.
- The three wards in the west of the borough – Bedfont, Hanworth Park and Feltham West have the highest levels of personal debt.

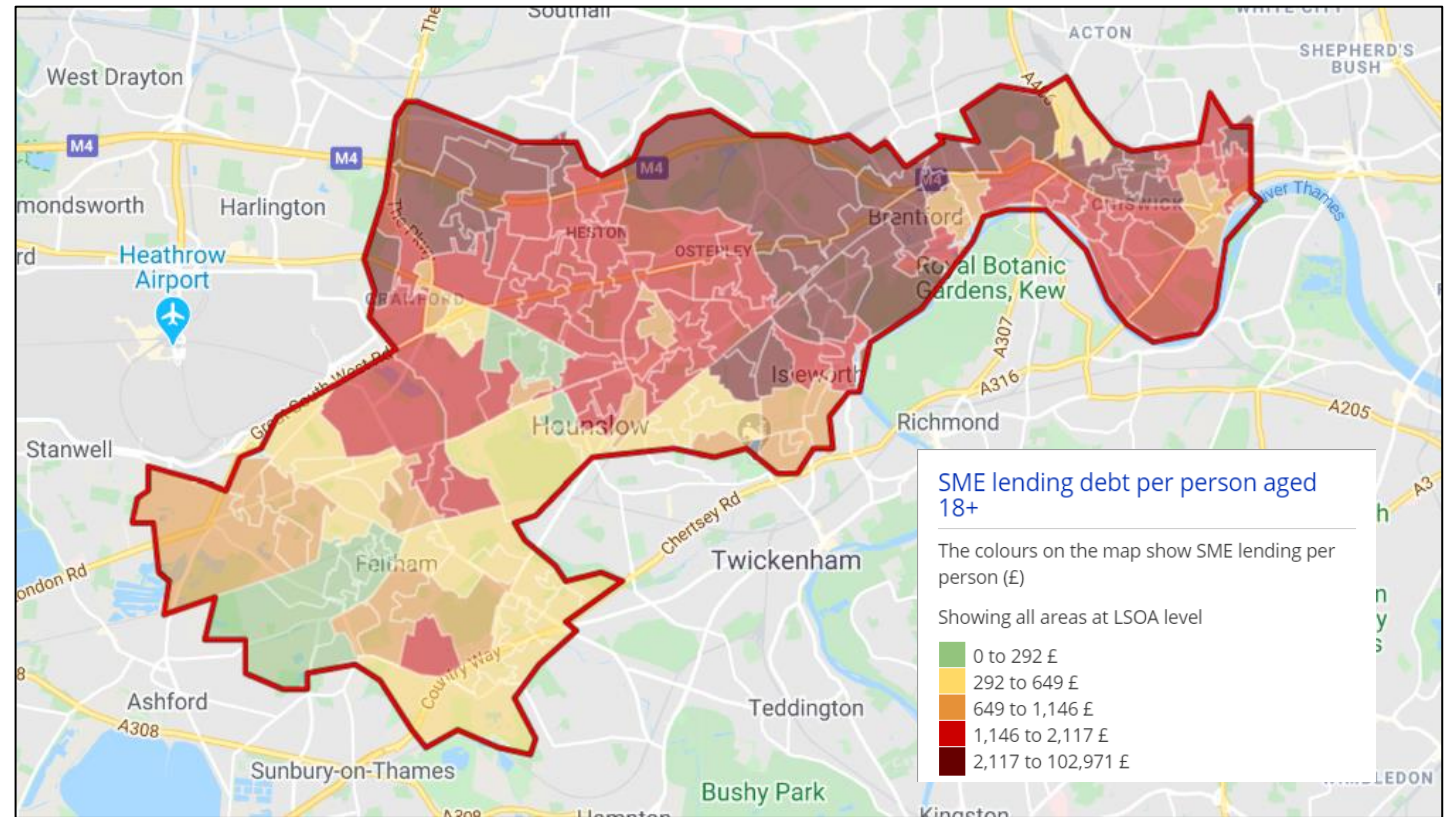
Source: UK Finance, Sept-2019

SME lending debt in Hounslow

The map shows the total amount of borrowing outstanding on customer accounts for SME lending (Small and Medium-sized enterprises) per population aged 18+ across LSOAs in Hounslow.

Areas shaded dark brown are ranked among the 20% of neighbourhoods in England with the highest levels of SME debt per head, areas shaded red have SME debt levels at above the national median (top 20-40%), areas shaded orange have SME debt levels around the national median (40-60%), areas shaded yellow have SME debt levels below the national median (bottom 20-40%) and areas shaded green are among those with the 20% lowest SME debt levels across England.

SME debt is highest in areas around Brentford and North Hyde and Syon. SME debt levels are lowest in the south west of the borough around Feltham. Note, high levels of SME debt are likely to be partly impacted by the number of small businesses operating in the areas as well as the size of the debt they have incurred.



Source: UK Finance September 2019

The 10 wards with the highest levels of SME lending in Hounslow

The table shows the 10 wards with the highest rates of SME lending per population 18+. It also shows the proportion of people from BAME backgrounds and notable ethnic communities in each ward.

Ward	SME debt per population 18+	Non-White	Notable minority communities
Brentford	£2,654	33.9	White British (6,616), Black African (855), Polish (722), Irish (564), Black Caribbean (365), Chinese (236)
Syon	£2,327	34.2	White British (6,491), Indian (928), Polish (644), Arab (332)
Osterley and Spring Grove	£2,299	54.4	White British (3,956), Indian (3,408), (Pakistani 792)
Heston West	£2,287	76.2	Indian (4,155), White British (2,118), Pakistani (1,329), Somali (193)
Turnham Green	£1,827	23.2	White British (6,122), Western European (521), (Indian 431)
Heston East	£1,699	77.4	Indian (4,901), White British (1,618)
Heston Central	£1,552	76.6	Indian (4,674), White British (1,779), Pakistani (1,344)
Chiswick Homefields	£1,468	18.8	White British (6,764), Western European (539), Irish (422)
Cranford	£1,400	73.9	Indian (3,988), White British (1,949), Black African (765), Afghan (485)
Hounslow Central	£1,391	70.7	Indian (5,758), White British (2,395), Pakistani (1,053), Polish (865), Filipino (344), Burmese (130)

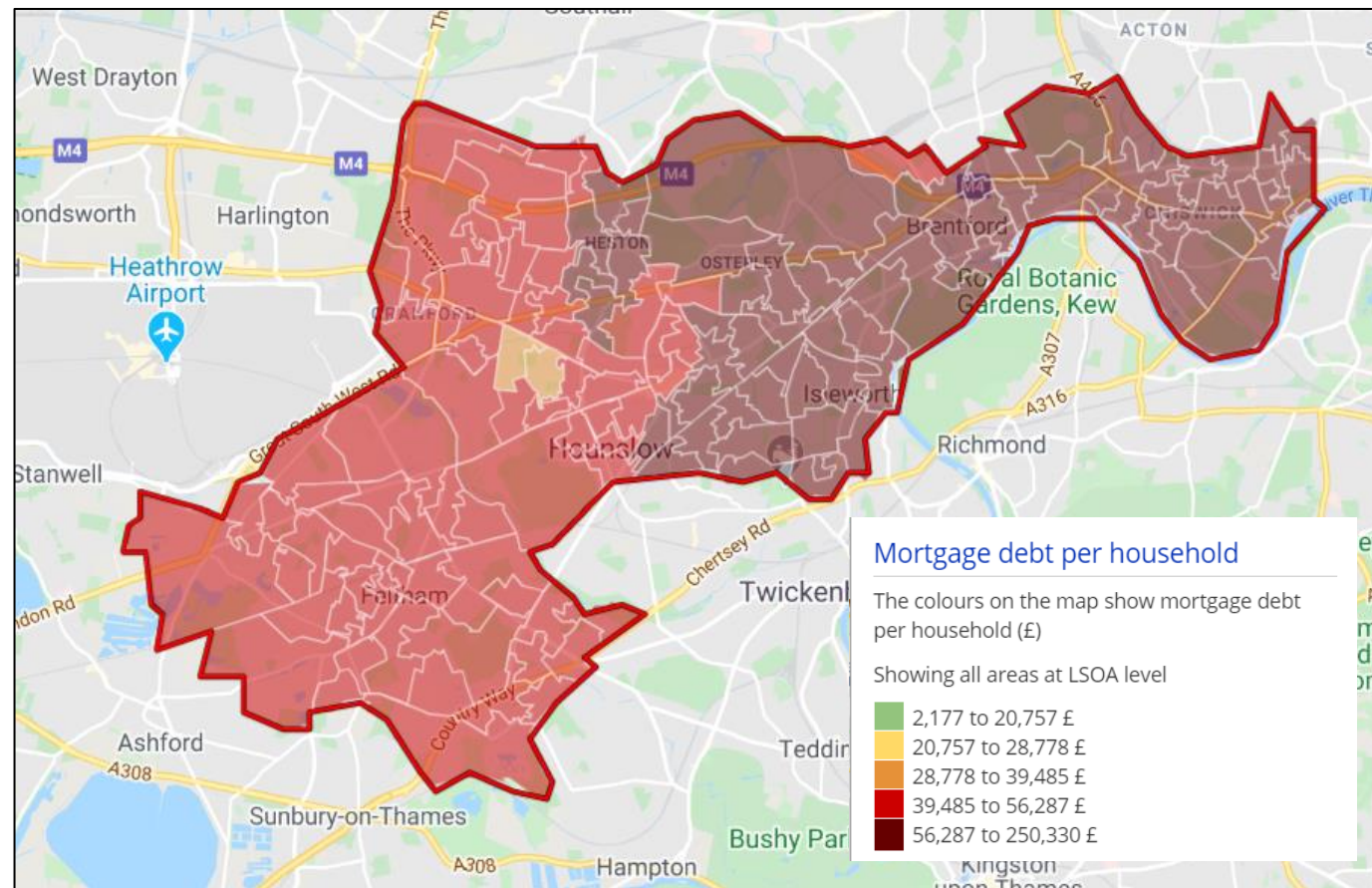
- Seven wards in Hounslow have higher proportions of SME debt per head than the England average (£1,499). These are Brentford, Syon, Osterley and Spring Grove, Heston West, Turnham Green, Heston East and Heston Central.
- Brentford has the highest overall levels of SME debt (£2,654).

Mortgage debt across Hounslow

The map shows the total amount of borrowing outstanding on customer accounts for residential mortgages per household across LSOAs in Hounslow.

Areas shaded dark brown are ranked among the 20% of neighbourhoods in England with the highest levels of mortgage debt, areas shaded red have mortgage debt levels at above the national median (top 20-40%), areas shaded orange have SME debt levels around the national median (40-60%).

The east of the borough has higher levels of mortgage debt than the west. This is likely to be driven by relatively high property prices in neighbourhoods more closely connected to Central London.



Source: UK Finance September 2019

The 10 wards with the highest levels of mortgage debt in Hounslow

The table shows the 10 wards with the highest rates of mortgage lending per household. It also shows the proportion of people from BAME backgrounds, White British backgrounds and notable ethnic communities in each ward.

Ward	Mortgage debt per household	Non-White	White: English/Welsh/Scottish/Northern Irish/British	Notable ethnic groups
Chiswick Riverside	£115,732	19.1	62.3	White British (7,194), Western European (375), Irish (374)
Chiswick Homefields	£115,686	18.8	59.6	White British (6,764), Western European (539), Irish (422)
Turnham Green	£106,459	23.2	53.5	White British (6,122), Western European (521), (Indian 431)
Osterley and Spring Grove	£82,549	54.4	30.4	White British (3,956), Indian (3,408), (Pakistani 792)
Syon	£77,011	34.2	47.9	White British (6,491), Indian (928), Polish (644), Arab (332)
Brentford	£71,777	33.9	46.1	White British (6,616), Black African (855), Polish (722), Irish (564), Black Caribbean (365), Chinese (236)
Isleworth	£70,262	34.8	51.0	White British (6,114), Black African (841), Indian (761)
Hounslow South	£68,167	45.1	41.1	White British (4,694), Indian (2,238), Polish (596)
Hounslow Central	£60,980	70.7	15.8	Indian (5,758), White British (2,395), Pakistani (1,053), Polish (865), Filipino (344), Burmese (130)
Heston East	£54,344	77.4	13.1	Indian (4,901), White British (1,618)

- All wards in Hounslow have higher rates of mortgage debt per population than the England average (£39,377).
- Mortgage debt per household in Chiswick Riverside and Chiswick Homefields is nearly 3 times the average for England.
- Each of the seven wards with the highest levels of Mortgage debt are located in the east of the borough.
- Mortgage debt per household is highest in areas with larger White British populations and lower proportions of BAME communities.

Wards with multiple debt challenges – Brentford is likely to be especially vulnerable to changes in economic circumstances

Seven wards have higher levels of personal debt, SME debt and mortgage debt per head than the national average. These areas are most likely to be vulnerable to changes in economic circumstances.

Ward	Personal debt per head (£)	SME debt per head (£)	Mortgage debt per household (£)	BAME Population (%)
Heston East	£784	£1,699	£54,344	77.4
Heston Central	£818	£1,552	£53,727	76.6
Heston West	£804	£2,287	£47,819	76.2
Osterley and Spring Grove	£887	£2,299	£82,549	54.4
Syon	£930	£2,327	£77,011	34.2
Brentford	£747	£2,654	£71,777	33.9
Turnham Green	£883	£1,827	£106,459	23.2

Source: UK Finance, Sept-2019

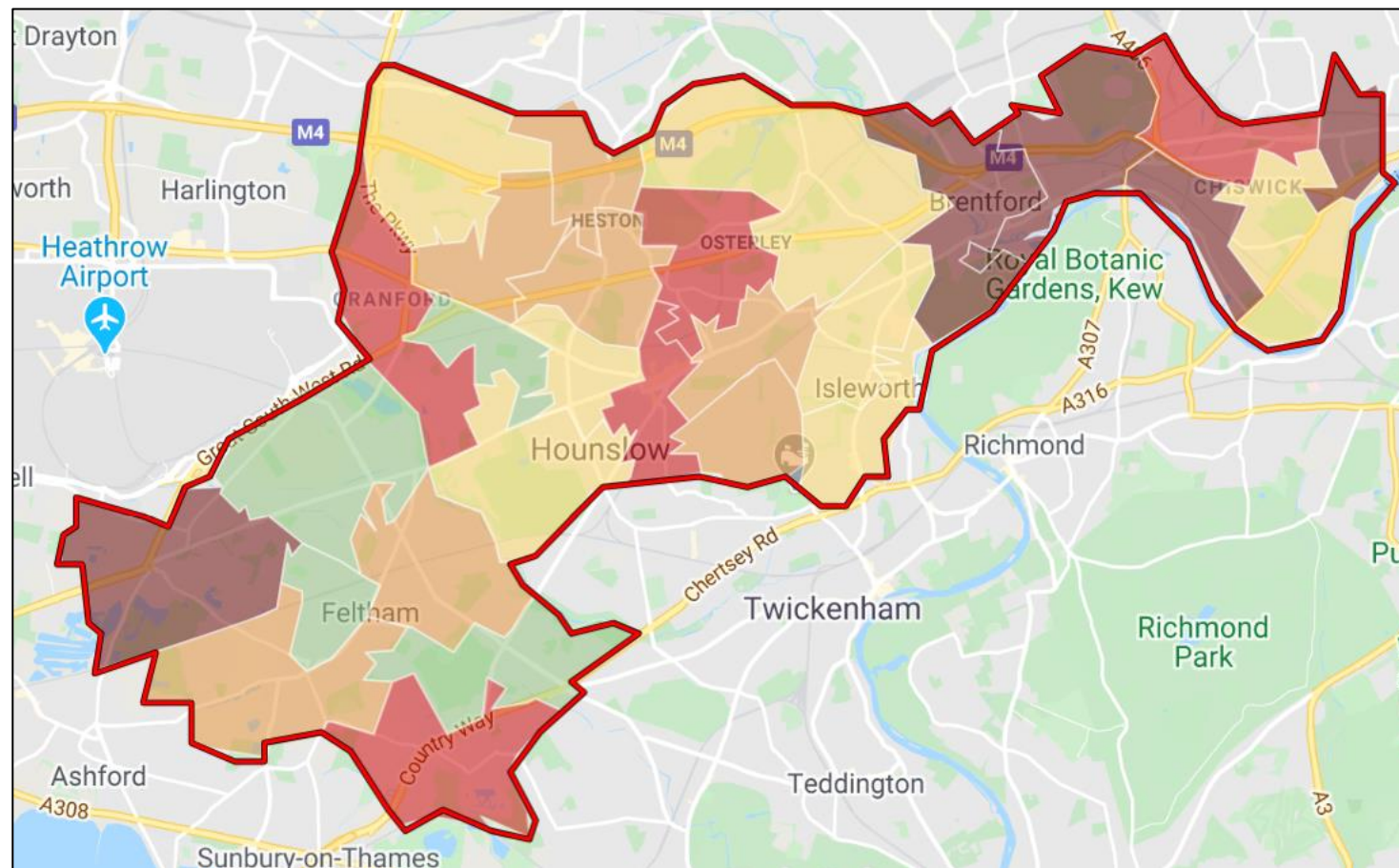
- Areas with multiple debt challenges are predominantly located in the north of the borough (Heston East/Central/West) and in the east of the borough - Osterley and Spring Grove, Syon, Brentford and Turnham Green.
- Brentford is likely to be especially at risk, ranking among the wards with both the highest levels of labour market risk and highest levels of debt.

Change in monthly spending across Hounslow

The map shows the total year on change in debit card expenditure between April/May 2019 and April May 2020 across LSOAs in Hounslow. The data provided represents total sales linked to geo-tagged consumer-facing merchant IDs for active debit card customers in England and Wales. Imfoco compiles, cleans and adds to consumer transaction spend raw data from 6 different card and bank sources. They have transactional data on spend by customer through card and online types (including direct debits).

Areas shaded dark brown are ranked among the 20% of neighbourhoods in Hounslow with the greatest reduction in spending in 2020, areas shaded red have above median levels of reduction in spending in the borough, areas shaded orange have seen reductions in spending in line with the borough average, areas shaded yellow have seen lower levels of reduction in spending than average and areas shaded green have not seen any reduction in spending.

Brentford has seen the largest reductions in spend of any neighbourhood in Hounslow, with Brentford Central seeing an 80-100% decrease in spending year on year and Brentford East seeing a 70-90% decrease. This corresponds with other finance data which shows that Brentford experiences the dual challenges of higher levels of at-risk employee jobs and high levels of debt.



Source: Imfoco/Social Economy Data Lab 2020

Household living arrangements and Covid 19 in communities in Hounslow

Key facts

- ▶ Household overcrowding is an issue across all areas of Hounslow, with all wards recording higher rates than the England average (8.7%).
- ▶ More than one-in-four households in Hounslow Central, Hounslow Heath, Hounslow West, Heston West and Cranford are living in overcrowded conditions.
- ▶ More than one-in-three people in Black ethnic groups live in overcrowded housing, the highest of all ethnic groups in Hounslow.
- ▶ Six wards in Hounslow have higher rates of people living alone than the England average (30.2%): Turnham Green, Brentford, Chiswick Riverside, Syon, Chiswick Homefields and Isleworth.
- ▶ Six out of 10 of these wards are also in the ten wards in Hounslow with the highest levels of deprivation: Brentford, Syon, Isleworth, Hanworth, Bedfont, Feltham North. Some of the people living in these areas are likely to experience the multiple challenges of socio-economic deprivation and social isolation.
- ▶ The majority of people living in one person households are of White British ethnicity (even in wards with large BAME populations).
- ▶ The majority of people living in multi-generational households are of Asian ethnicity.
- ▶ The Hounslow area of the borough contains the greatest number of multi-generational households, with more than 1,000 people in Hounslow Central, Hounslow West and Hounslow Heath living in multi-generational households.

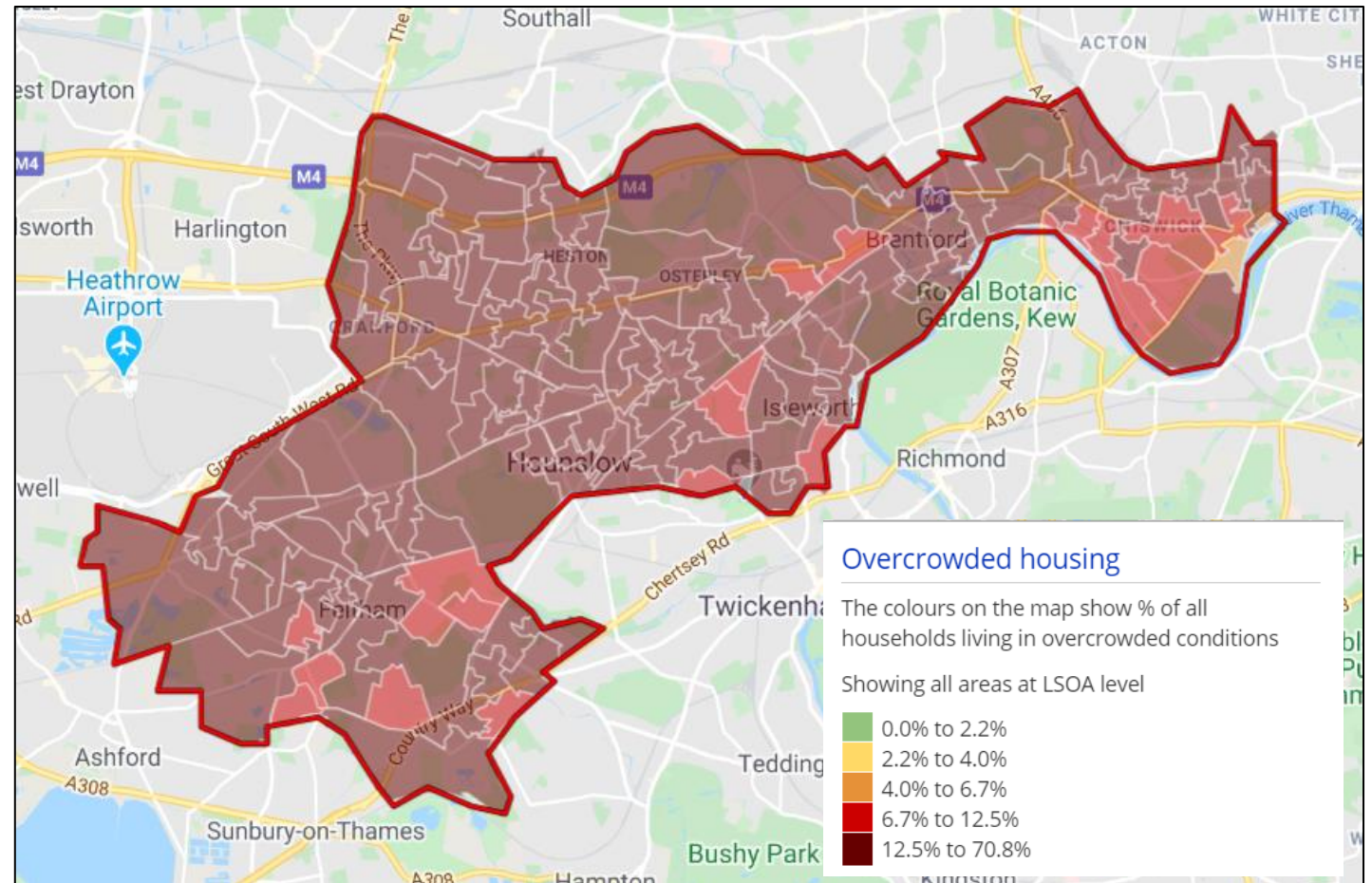
Overcrowded housing across Hounslow

The map shows the % of all households living in overcrowded conditions across LSOAs in Hounslow.

Areas shaded dark brown are ranked among the 20% of neighbourhoods in England with the highest levels of overcrowding, areas shaded red are ranked among the 20-40% of with the highest levels of household overcrowding and the area shaded orange (in Chiswick) has overcrowding levels in line with the national median.

Source: Census 2011

Overcrowding is an issue across all parts of Hounslow, with the majority of neighbourhoods ranked among the 20% of neighbourhoods in England with the highest levels of overcrowding. People living in overcrowded conditions are likely to have experienced additional challenges during the lockdown when they have had to largely remain at home.



The 10 wards with the highest levels of overcrowding in Hounslow

The table shows the 10 wards with the highest rates of overcrowding per household in Hounslow. It also shows the proportion of people from BAME backgrounds and notable ethnic communities in each ward.

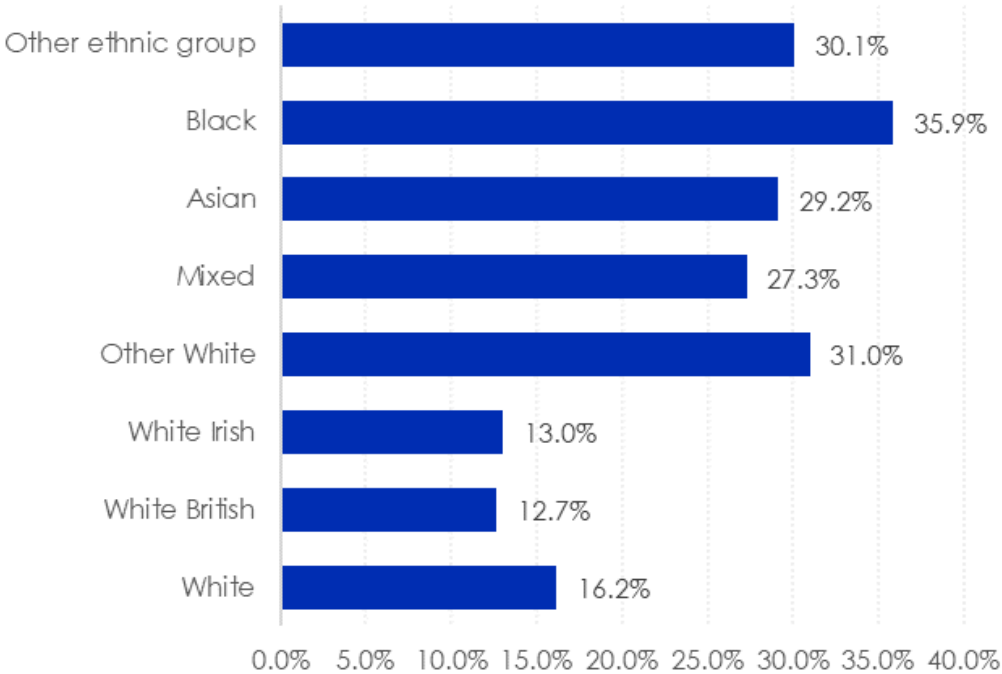
Ward	Overcrowded housing %	Non-White %	Notable ethnic groups
Hounslow Central	35.6	70.7	Indian (5,758), White British (2,395), Pakistani (1,053), Polish (865), Filipino (344), Burmese (130)
Hounslow Heath	33.7	72.6	Indian (4,835), White British (2,316), Pakistani (1,578)
Hounslow West	30.5	75.9	Indian (5,024), White British (1,646), Pakistani (1,057), Sri Lankan (372)
Heston West	27.9	76.2	Indian (4,155), White British (2,118), Pakistani (1,329), Somali (193)
Cranford	26.8	73.9	Indian (3,988), White British (1,949), Black African (765), Afghan (485)
Brentford	24.7	33.9	White British (6,616), Black African (855), Polish (722), Irish (564), Black Caribbean (365), Chinese (236)
Heston Central	24.4	76.6	Indian (4,674), White British (1,779), Pakistani (1,344)
Heston East	23.8	77.4	Indian (4,901), White British (1,618)
Feltham West	23.3	35.5	White British (8,235), Indian (1,581), Black African (938)
Syon	22.4	34.2	White British (6,491), Indian (928), Polish (644), Arab (332)

- The issue of overcrowding is widespread across Hounslow, with all wards recording higher rates than the England average (8.7%).
- Overcrowding is a particular issue in areas around Hounslow (Central, Heath and West) where overcrowding levels are more than 3 times then national average (8.7%).
- More than one-in-four households in Hounslow Central, Hounslow Heath, Hounslow West, Heston West and Cranford are living in overcrowded conditions.
- Overcrowding levels are particularly high in areas with a large Indian community, with each of the five wards with the highest rates of overcrowding containing very large Indian communities.

Source: Census 2011

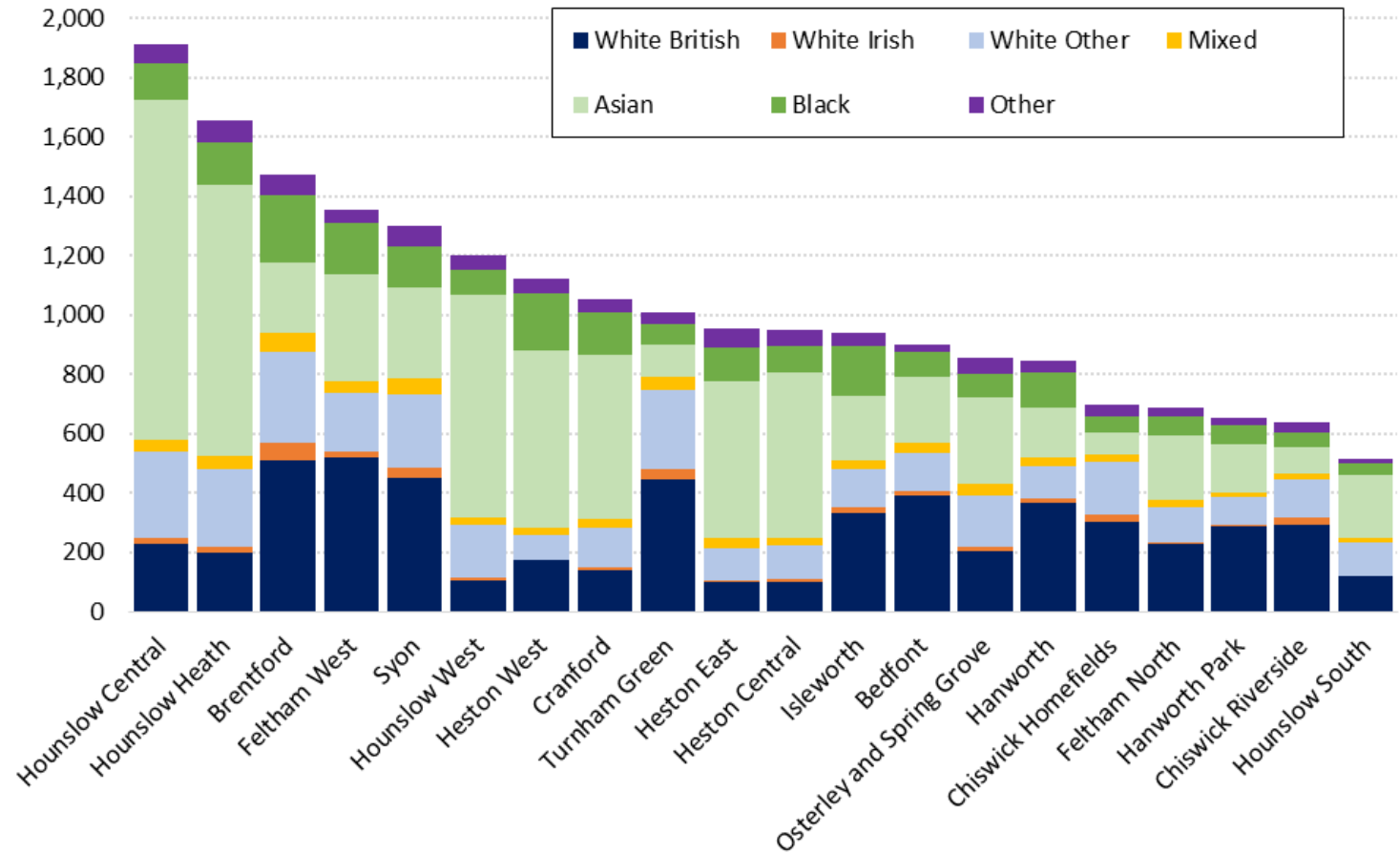
Overcrowding by ethnicity

The chart on the left shows the proportion of people in each ethnic group living in overcrowded conditions. The chart on the right shows the number of overcrowded households by broad ethnic group across each of the wards in Hounslow



People in all ethnic groups are more likely to be living in overcrowded conditions than the national average.

More than one-in-three people in Black ethnic groups live in overcrowded housing, the highest of all ethnic groups in Hounslow.



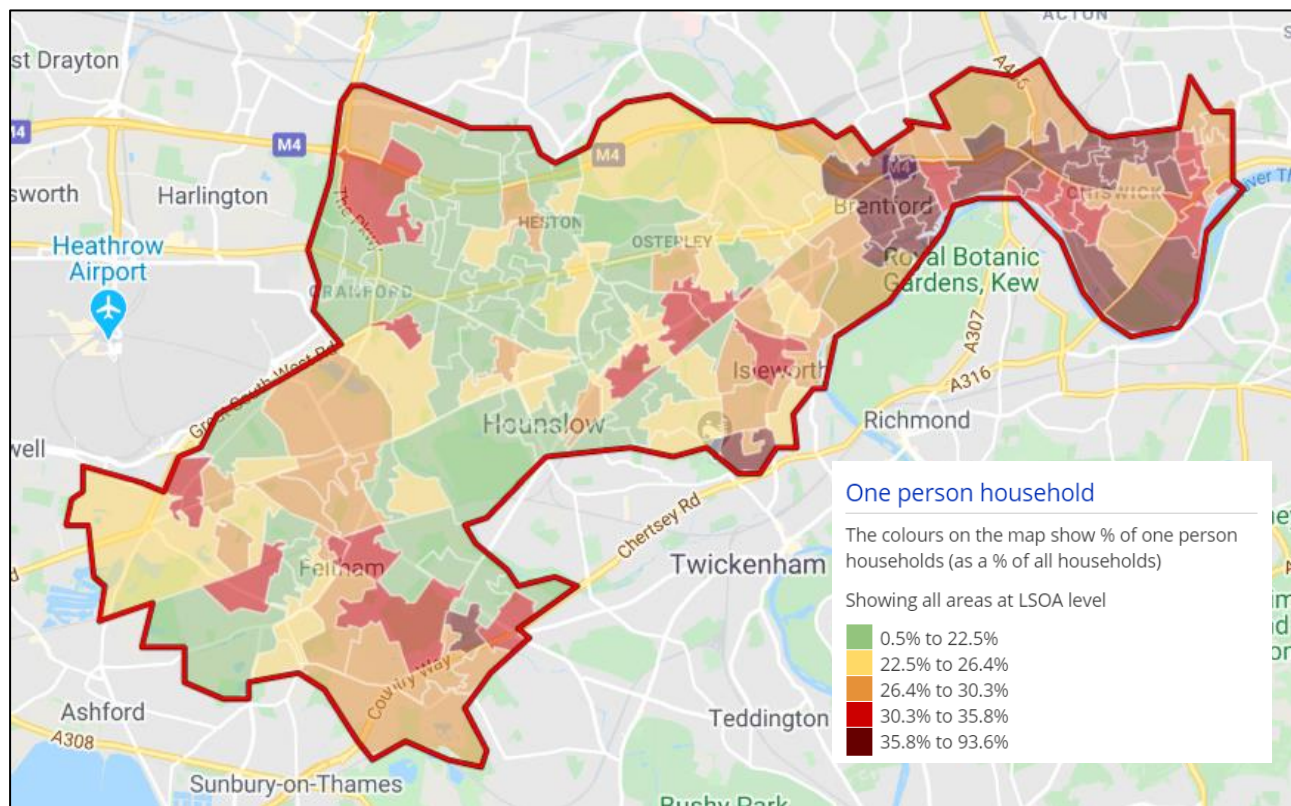
One person households across Hounslow

The map shows the % of all households that are one person households across LSOAs in Hounslow.

Areas shaded dark brown are ranked among the 20% of neighbourhoods in England with the highest proportion of single person households, areas shaded red have higher proportions of single person households than the national median (ranked in the top 20-40%), areas shaded orange have values close to the national median (40-60%), areas shaded yellow have below national median levels of people in single person households (in the 20-40% of areas with lowest proportion of people living in single person households) and areas shaded green are among the 20% of neighbourhoods in England with the lowest proportion of single person households.

Source: Census 2011

There are a higher proportion of one person households in the east of Hounslow (around Chiswick and Brentford). By contrast, there are very low proportions of one person households in Hounslow, Cranford and Heston. People in one person households have been at increased risk of social isolation during the lockdown period when they have been unable to interact with people from outside their households.



The 10 wards with the highest level of one person households in Hounslow

The table shows the 10 wards with the highest rates of people living alone as a proportion of all households. It also shows the proportion of people from BAME backgrounds and notable ethnic communities in each ward.

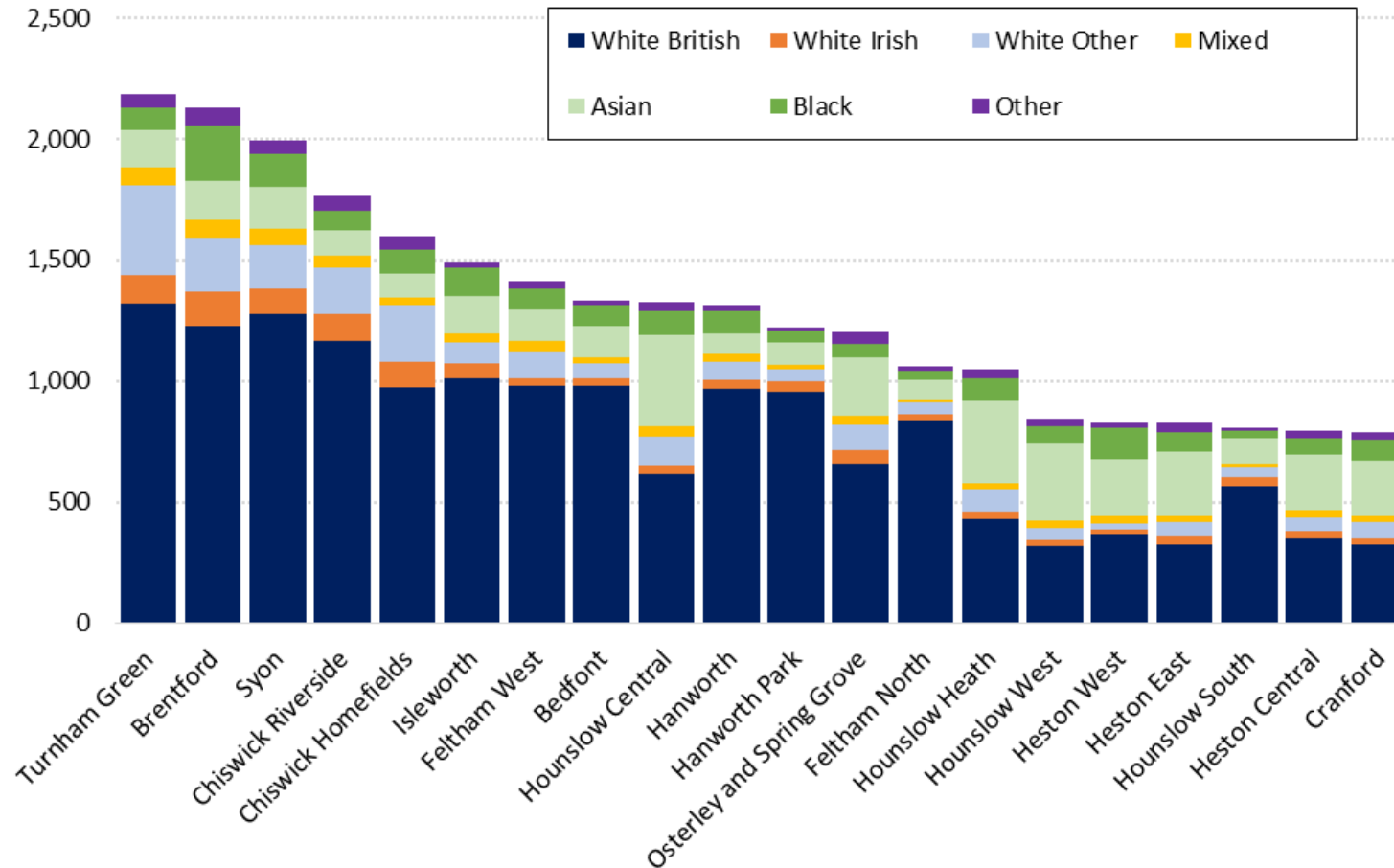
Ward	One person households %	Non-White %	Notable ethnic groups
Turnham Green	40.1	23.2	White British (6,122), Western European (521), (Indian 431)
Brentford	35.8	33.9	White British (6,616), Black African (855), Polish (722), Irish (564), Black Caribbean (365), Chinese (236)
Chiswick Riverside	34.5	19.1	White British (7,194), Western European (375), Irish (374)
Syon	34.4	34.2	White British (6,491), Indian (928), Polish (644), Arab (332)
Chiswick Homefields	32.9	18.8	White British (6,764), Western European (539), Irish (422)
Isleworth	30.5	34.8	White British (6,114), Black African (841), Indian (761)
Hanworth	28.3	32.4	White British (6,922), Black African (668), Indian (597)
Bedfont	27.4	35.7	White British (6,616), Black African (855), Polish (722), Irish (564), Black Caribbean (365), Chinese (236)
Hanworth Park	27.3	30.8	White British (6,734), Indian (877), Pakistani (438)
Feltham North	25.2	38.9	White British (5,749), Indian (1,285), Pakistani (557), Nepalese (333)

- Six wards in Hounslow have higher rates of people living alone than the England average (30.2%): Turnham Green, Brentford, Chiswick Riverside, Syon, Chiswick Homefields and Isleworth.
- One person households are more prevalent in areas with larger White British populations and smaller BAME communities
- Six out of 10 of these wards are also in the ten wards in Hounslow with the highest levels of deprivation: Brentford, Syon, Isleworth, Hanworth, Bedfont, Feltham North. Some of the people living in these areas are likely to experience the multiple challenges of socio-economic deprivation and social isolation.

Source: Census 2011

One person households by ethnicity across wards in Hounslow

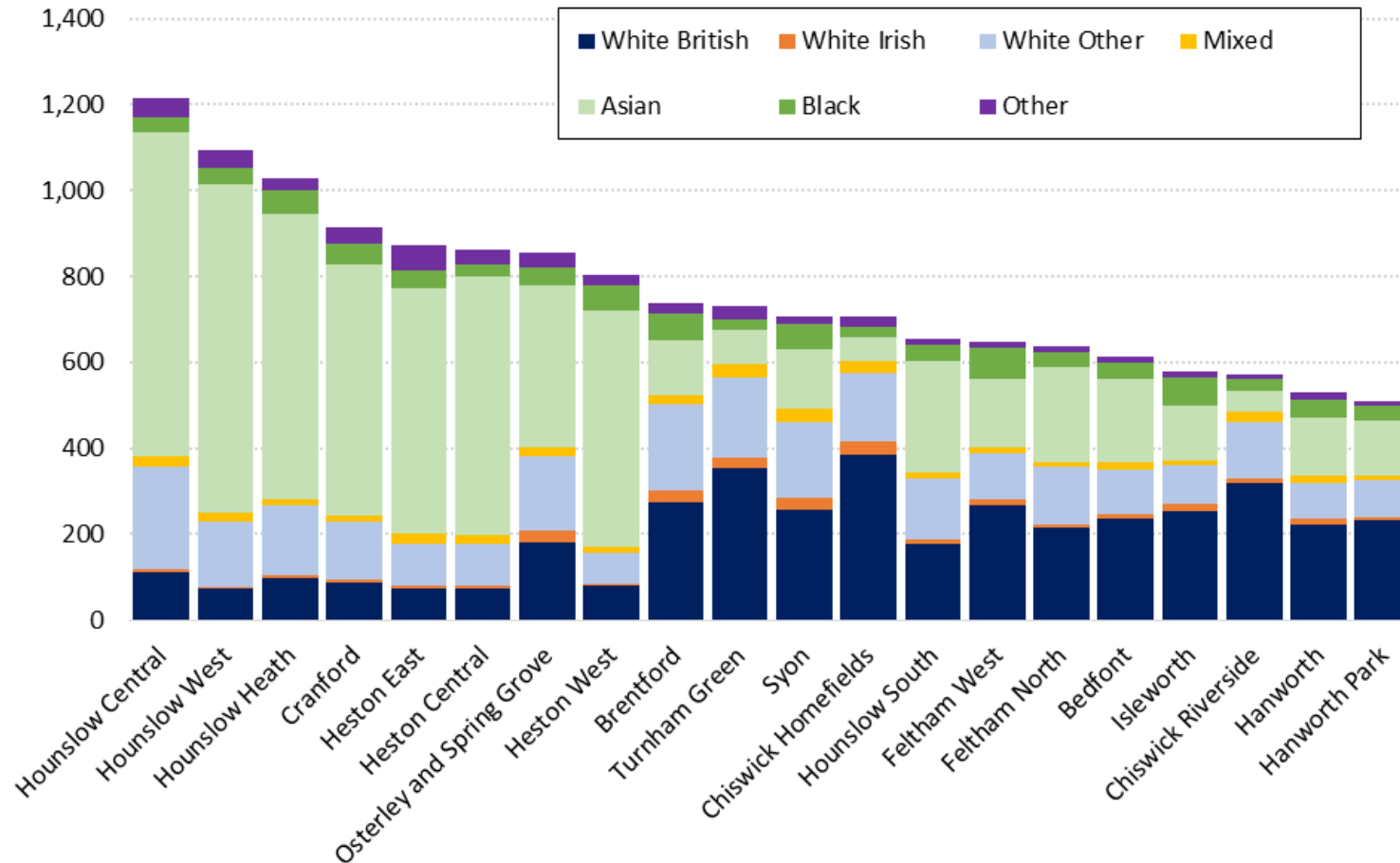
The chart shows the number of one person households by broad ethnic group across each of the wards in Hounslow



- The majority of people living in one person households are of White British ethnicity (even in wards with large BAME populations).
- The number of one person households is highest in Turnham Green and Brentford, where predominantly White British people are living alone

Multi-generational households by ethnicity across wards in Hounslow

The chart shows the number of households categorised as 'Other household types' which includes multi-generational households, by broad ethnic group across each of the wards in Hounslow



- The majority of people living in multi-generational households are of Asian ethnicity.
- The Hounslow area of the borough contains the greatest number of multi-generational households, with more than 1,000 people in Hounslow Central, Hounslow West and Hounslow Heath living in multi-generational households.

Digital inequalities and Covid 19 in communities in Hounslow

Key facts

- ▶ Most wards in Hounslow have a higher proportion of people in the Internet User Classification (IUC) of 'Passive and Uncommitted Internet Users', these include: Bedfont, Cranford, Feltham North, Hanworth, Heston Central, Heston East, Heston West, Hounslow Central, Hounslow Heath, Hounslow South, Hounslow West. The Passive and Uncommitted Users group comprises individuals with limited or no interaction with the Internet.
- ▶ The four wards in Hounslow with the highest proportion of people classified as in the 'e-Withdrawn' internet user classification group (characterised by individuals who are the least engaged with the Internet) are also in the top six most deprived wards in Hounslow: Heston West, Cranford, Isleworth and Hanworth.
- ▶ There is a strong overlap between wards in Hounslow with the highest proportions of people classified as 'Passive and Uncommitted' and 'Withdrawn' internet users and areas with high numbers and rates of premises with broadband speeds below the Universal Service Obligation. The Universal Service Obligation (USO) for broadband is a UK-wide measure intended as a "safety net" to deliver broadband to those premises that do not have access to a decent and affordable connection.
- ▶ The two wards with the highest proportion of premises below the service obligation are majority Indian communities Cranford and Heston West, which also had the highest rates of e-withdrawn internet users.

Internet user classification (IUC) by wards in Hounslow

The IUC is a bespoke classification that describes how people living in different parts of Great Britain interact with the Internet. The table below shows the classifications that are prominent in Hounslow.

Ward	e-Cultural Creators	e-Mainstream	e-Professionals	e-Veterans	e-Withdrawn	Passive and Uncommitted Users	Youthful urban fringe
Bedfont	0.0	46.1	0.0	0.0	0.0	53.9	0.0
Brentford	0.0	9.3	19.0	20.9	0.0	0.0	50.9
Chiswick Homefields	0.0	0.0	69.2	16.5	0.0	0.0	14.2
Chiswick Riverside	0.0	0.0	29.7	70.3	0.0	0.0	0.0
Cranford	0.0	0.0	0.0	0.0	13.8	45.9	40.2
Feltham North	0.0	16.7	0.0	0.0	0.0	66.4	16.9
Feltham West	0.0	53.3	0.0	24.5	0.0	10.4	11.8
Hanworth	0.0	29.9	0.0	0.0	13.0	57.1	0.0
Hanworth Park	0.0	59.2	0.0	0.0	0.0	40.8	0.0
Heston Central	0.0	0.0	0.0	0.0	0.0	45.6	54.4
Heston East	0.0	0.0	0.0	0.0	0.0	14.3	85.7
Heston West	0.0	0.0	0.0	0.0	27.6	29.3	43.0
Hounslow Central	11.6	0.0	0.0	0.0	0.0	14.6	73.9
Hounslow Heath	0.0	0.0	0.0	0.0	0.0	14.8	85.2
Hounslow South	0.0	23.8	0.0	11.7	0.0	0.0	64.5
Hounslow West	0.0	0.0	0.0	0.0	12.0	34.8	53.2
Isleworth	0.0	57.5	0.0	16.0	13.1	0.0	13.4
Osterley and Spring Grove	0.0	0.0	0.0	87.9	0.0	0.0	12.1
Syon	0.0	0.0	10.4	36.9	0.0	11.4	41.3
Turnham Green	0.0	0.0	45.2	54.8	0.0	0.0	0.0

- The majority of internet users across Hounslow can be classified as e-Mainstream, e-Professionals, e-Veterans, e-withdrawn, passive and uncommitted users or youthful urban fringe, with clear variations by ward (**see next slide for details of these classifications**).
- Most wards in Hounslow have a primary classification of 'Youthful urban fringe' these include: Brentford, Heston Central, Heston East, Heston West, Hounslow Central, Hounslow Heath, Hounslow South, Hounslow West and Syon.
- Passive and uncommitted users are primarily in: Bedfont, Cranford, Feltham North and Hanworth
- Wards classified as primarily e-veterans are: Brentford, Chiswick Riverside, Osterley and Spring Grove, Syon, Turnham Green
- Chiswick Homefields is primarily e-Professionals.
- Feltham West, Hanworth Park, Isleworth are categorised as primarily in the e-Mainstream classification.

Internet users in Hounslow

Hounslow Wards	Primary Internet User classification in ward
Feltham West, Hanworth Park, Isleworth	The e-Mainstream Group exhibit modal Internet user characteristics but are drawn from a wide range of social echelons as defined using conventional socioeconomic data, and most likely represent heterogeneous neighbourhoods. Geographically, the Group is usually located at the periphery of urban areas or in transitional neighbourhoods. Their level of engagement is average across most attributes, characterising the typical user.
Chiswick Homefields	The e-Professionals Group have high levels of Internet engagement, and comprises fairly young populations of urban professionals, typically aged between 25 and 34. They are experienced users and engage with the Internet daily and in a variety of settings. While communication and entertainment activities are very common, they tend to favour entertainment, such as gaming, more than social networks. They also carry out a significant portion of shopping activities online, particularly for non-groceries, and they use a variety of devices and methods to access the Internet. This Group is ethnically diverse, with a very strong representation of white, non-British populations. They are well-qualified and have very high availability of Internet at work. This Group tends to be found at in residential areas abutting city centres or within affluent suburbs.
Chiswick Riverside, Osterley and Spring Grove, Turnham Green	The e-Veterans Group represents affluent families, usually located within low-density suburbs, with populations of mainly middle-aged and highly qualified professionals. They are more likely to be frequent and experienced users of the Internet, having the second highest levels of Internet access at work after the e-Professionals users. They engage with the Internet using multiple devices and in a variety of ways. They are fairly mature users and as such they have higher levels of engagement for information seeking, online services and shopping, but relatively less so for communication and entertainment, particularly social networks or gaming.
Bedfont, Cranford, Feltham North, Hanworth	The Passive and Uncommitted Users group comprises individuals with limited or no interaction with the Internet. They tend to reside outside city centres and close to the suburbs or semi-rural areas. Members of this Group have few distinctive characteristics in conventional socioeconomic terms, albeit higher levels of employment in semi-skilled and blue-collar occupations. Individuals are rarely online, and most commonly report use once a week or less. Access to broadband is well below average, and for those online, there is mild preference for access via smartphones. The Internet is typically used for social networks, gaming and some limited online shopping.
Brentford, Heston Central, Heston East, Heston West, Hounslow Central, Hounslow Heath, Hounslow South, Hounslow West, Syon	The Youthful Urban Fringe often resides at the edge of city centres and are often young and drawn from ethnic minorities. These include a mixture of students and other young urbanites living in informal households, often at the edges of materially deprived communities. Access through desktop devices is particularly low, suggesting a young and mobile profile of individuals. Access to broadband is average, possibly due to other modes of access, such as Internet usage in public places. The levels of Internet engagement are average over-all, with high levels of social media usage but low patronage of online retailing.

The 10 wards with the highest level of ‘Passive and Uncommitted Internet Users’ in Hounslow

The table shows the 10 wards with the highest rates of people in the ‘Passive and Uncommitted’ Internet User Classification Group (individuals with limited or no interaction with the Internet) in Hounslow.

Ward	Passive and Uncommitted IUC %	Non-White %	Notable ethnic groups
Feltham North	66.4	38.9	White British (5,749), Indian (1,285), Pakistani (557), Nepalese (333)
Hanworth	57.1	32.4	White British (6,922), Black African (668), Indian (597)
Bedfont	53.9	35.7	White British (6,852), Indian (1,414), Black African (577)
Cranford	45.9	73.9	Indian (3,988), White British (1,949), Black African (765), Afghan (485)
Heston Central	45.6	76.6	Indian (4,674), White British (1,779), Pakistani (1,344)
Hanworth Park	40.8	30.8	White British (6,734), Indian (877), Pakistani (438)
Hounslow West	34.8	75.9	Indian (5,024), White British (1,646), Pakistani (1,057), Sri Lankan (372)
Heston West	29.3	76.2	Indian (4,155), White British (2,118), Pakistani (1,329), Somali (193)
Hounslow Heath	14.8	72.6	Indian (4,835), White British (2,316), Pakistani (1,578)
Hounslow Central	14.6	70.7	Indian (5,758), White British (2,395), Pakistani (1,053), Polish (865), Filipino (344), Burmese (130)

- The Passive and Uncommitted Users group comprises individuals with limited or no interaction with the Internet. They tend to reside outside city centres and close to the suburbs or semi-rural areas. Members of this Group have few distinctive characteristics in conventional socioeconomic terms, albeit higher levels of employment in semi-skilled and blue-collar occupations. Individuals are rarely online, and most commonly report use once a week or less. Access to broadband is well below average, and for those online, there is mild preference for access via smartphones. The Internet is typically used for social networks, gaming and some limited online shopping.
- The wards in Hounslow with the highest proportions of people classified as ‘Passive and Uncommitted’ internet users are also more likely to be in the west of the borough in areas of relatively high deprivation.

'e-Withdrawn' Internet Users in Hounslow

The table below shows the 5 wards in Hounslow with people categorised as in the 'e-Withdrawn' Internet User Classification Group – **the least engaged with the internet**. Each of these wards includes a higher proportion of people in this group than the England average (8.8%).

Ward	e-withdrawn%	Non-White %	Notable ethnic groups
Heston West	27.6	76.2	Indian (4,155), White British (2,118), Pakistani (1,329), Somali (193)
Cranford	13.8	73.9	Indian (3,988), White British (1,949), Black African (765), Afghan (485)
Isleworth	13.1	34.8	White British (6,114), Black African (841), Indian (761)
Hanworth	13.0	32.4	White British (6,922), Black African (668), Indian (597)
Hounslow West	12.0	75.9	Indian (5,024), White British (1,646), Pakistani (1,057), Sri Lankan (372)

- The four wards with the highest proportion of people classified as in the 'e-Withdrawn' internet user classification group, are also in the top six most deprived wards in Hounslow.
- Four of the five also feature among the neighbourhoods with the highest proportion of people in the Passive and Uncommitted Internet Users category.

This group is mainly characterised by individuals who are the least engaged with the Internet. Their geography is expressed by areas that are associated with those more deprived neighbourhoods of urban regions. The socio-economic profile of the population is characterised by less affluent white British individuals or areas of high ethnic diversity; and it has the highest rate of unemployment and social housing among all other Groups. The eWithdrawn Group appears to have the highest ratio of people that don't have access, or have access but never engage with the Internet. It also expresses the lowest rates of engagement in terms of information seeking and financial services, as well as the lowest rate in terms of online access via a mobile device. Online shopping is also particularly low, with the exception of Clothing on Credit, suggesting an opportunistic dimension to Internet usage. This is further reinforced by the higher than average access to Cable broadband by TV Provider, which may suggest that some individuals have opted into broadband mainly for the TV-associated benefits. It is possible that many people within this Group have opted out of online engagement, either because it is considered unnecessary or because of economic reasons.

Source: Alexiou, A. and Singleton, A. (2018). The 2018 Internet User Classification. ESRC Consumer Data Research Centre; Contains National Statistics data Crown copyright and database right (2017); Contains Ofcom data (2016). Contains CDRC data from Data Partners (2017)

The 10 wards with the lowest proportion of premises meeting broadband connectivity obligations in Hounslow

The table below shows the number and proportion of premises with broadband speeds below the Universal Service Obligation (USO) in Hounslow, by ward, % BAME population and notable ethnic communities in each ward.

Ward	Non-White %	No. of premises with Broadband below USO	% Broadband below USO	Notable ethnic groups
Cranford	73.9	138	3.16	Indian (3,988), White British (1,949), Black African (765), Afghan (485)
Heston West	76.2	138	3.15	Indian (5,024), White British (1,646), Pakistani (1,057), Sri Lankan (372)
Hanworth Park	30.8	119	2.45	White British (6,734), Indian (877), Pakistani (438)
Feltham North	38.9	79	1.76	White British (5,749), Indian (1,285), Pakistani (557), Nepalese (333)
Osterley and Spring Grove	54.4	42	0.81	White British (3,956), Indian (3,408), (Pakistani 792)
Hanworth	32.4	25	0.51	White British (6,922), Black African (668), Indian (597)
Brentford	33.9	37	0.47	White British (6,616), Black African (855), Polish (722), Irish (564), Black Caribbean (365), Chinese (236)
Feltham West	35.5	25	0.41	White British (8,235), Indian (1,581), Black African (938)
Hounslow Heath	72.6	18	0.36	Indian (4,835), White British (2,316), Pakistani (1,578)
Bedfont	35.7	18	0.35	White British (6,852), Indian (1,414), Black African (577)

- The Universal Service Obligation (USO) for broadband is a UK-wide measure intended as a “safety net” to deliver broadband to those premises that do not have access to a decent and affordable connection. The Government have defined a decent connection as one that can deliver 10 megabits per second (Mbps) download speed and 1 Mbps upload speed (along with other defined quality parameters). Ofcom has defined an affordable connection as one that costs less than £45 per month.
- There is a strong overlap between wards in Hounslow with the highest proportions of people classified as ‘Passive and Uncommitted’ and ‘Withdrawn’ internet users and areas with high numbers and rates of premises with broadband speeds below the Universal Service Obligation. The two wards with the highest proportion of premises below the Universal service obligation (Cranford and Heston West) also have the highest rates of e-withdrawn internet users.

Source: Ofcom, 2019



Supplementary Analysis – Community challenges by ethnicity

Ethnicity and deprivation across Hounslow wards

The table shows key deprivation measures across wards in Hounslow ranked by % of BAME population. Areas shaded red have high levels of deprivation (relative to other wards in England), areas shaded amber have average levels of deprivation and areas shaded green have low levels of deprivation.

- Heston (East, Central and West), Hounslow (West, Heath and Central) and Cranford are all relatively ethnically diverse and have relatively high levels of deprivation.
- Osterley and Spring Grove and Hounslow South are relatively ethnically diverse but are characterised by low levels of deprivation
- Feltham West, Isleworth, Brentford, Syon and Hanworth are relatively less diverse but characterised by relatively high levels of deprivation
- Chiswick (Riverside and Homefields) and Turnham Green have relatively low levels of deprivation and relatively low levels of ethnic diversity

Ward	BAME (%)	IMD 2019 Rank	Income deprived (%)	Employment deprived (%)	Hardship Fund Vulnerability Rank
Heston East	77.4	2,341	13.5	8.0	1,791
Heston Central	76.6	2,078	13.0	8.1	3,995
Heston West	76.2	1,496	17.3	10.3	837
Hounslow West	75.9	2,372	12.7	7.3	1,848
Cranford	73.9	1,694	15.0	9.1	2,471
Hounslow Heath	72.6	1,869	14.4	8.2	4,651
Hounslow Central	70.7	2,048	10.6	6.2	3,651
Osterley and Spring Grove	54.4	3,842	7.7	4.9	4,992
Hounslow South	45.1	4,536	6.8	5.5	5,134
Feltham North	38.9	1,852	13.6	8.8	2,915
Bedfont	35.7	1,824	14.4	9.0	3,669
Feltham West	35.5	1,754	14.2	8.3	954
Isleworth	34.8	1,823	16.5	10.6	385
Syon	34.2	2,042	13.6	8.8	3,250
Brentford	33.9	1,477	16.6	9.2	2,446
Hanworth	32.4	1,239	18.4	11.1	2,101
Hanworth Park	30.8	2,452	12.4	7.8	3,085
Turnham Green	23.2	4,286	8.6	5.6	3,232
Chiswick Riverside	19.1	4,132	8.8	6.4	1,956
Chiswick Homefields	18.8	4,893	7.4	5.0	2,526

Source: BAME, Census 2011, IMD/Income/Employment – Indices of Deprivation 2019 - Ministry for Housing Communities and Local Government (MHCLG), Hardship Fund – British Red Cross 2020

Ethnicity and third sector activity across Hounslow wards

The table shows measures of community/civic strength across wards in Hounslow ranked by % of BAME population. Three indicators are shown – value of total grants received by organisations from major third sector grant funders, density of civic assets and number of third sector organisations. Areas shaded red have low levels of community assets/activity, areas shaded amber have average levels of assets/activity and areas shaded green have high levels of assets/activity.

- The areas with the highest levels of community and civic activity are found in the east of the borough in the wards of Chiswick Homefields, Syon and Brentford (these wards are comparatively less ethnically diverse than other wards across the borough).
- Feltham North and Bedfont have the lowest levels of community activity, with among the lowest levels of grant funding, civic assets and third sector organisations.
- There is no clear relationship between levels of diversity and strength of the community sector – some wards with large BAME communities such as Heston East, Heston West and Osterley and Spring Grove score well on these measures, while others such as Heston Central and Cranford perform less well.

Ward	BAME (%)	Total Grant funding (£) (2004-2020)	Civic Assets (rank across Hounslow)	Third sector organisations (Count)
Heston East	77.4	14,400,246	6	29
Heston Central	76.6	410,520	12	25
Heston West	76.2	1,238,740	11	21
Hounslow West	75.9	596,045	18	41
Cranford	73.9	537,376	19	35
Hounslow Heath	72.6	592,285	9	32
Hounslow Central	70.7	1,071,867	15	63
Osterley and Spring Grove	54.4	686,254	5	53
Hounslow South	45.1	211,565	7	28
Feltham North	38.9	409,573	14	12
Bedfont	35.7	181,512	17	11
Feltham West	35.5	1,381,604	20	4
Isleworth	34.8	35,266,575	10	52
Syon	34.2	1,941,955	8	62
Brentford	33.9	8,243,170	3	72
Hanworth	32.4	677,700	13	20
Hanworth Park	30.8	734,361	16	17
Turnham Green	23.2	740,659	2	90
Chiswick Riverside	19.1	1,666,877	4	26
Chiswick Homefields	18.8	4,805,793	1	42

Source: BAME, Census 2011, Grant funding – GrantNav 2020, Civic Assets – Address Base 2019, Third Sector organisations – CharityBase Companies House, Co-operatives UK, Financial Conduct Authority 2020

Grants issued to BAME communities

The table shows the total value of grants issued by major foundations and third sector grant funders to BAME organisations/BAME related projects in Hounslow since 2004 and the % of total grants issued to BAME organisations/projects – compared against the BAME population in each ward in the borough.

- Hounslow West has received the highest level of grant funding for projects or groups supporting BAME communities – with nearly half a million in funding for these groups. This reflects the ethnic diversity of the ward where more than 75% of the population are from BAME communities.
- More than half of all grant funding in Hounslow West, Feltham North, Hounslow Heath and Cranford was for BAME related projects or groups. This largely reflects the ethnic make-up of the communities – though Feltham North is less diverse than the borough average.
- By contrast, the wards covering the Heston area of the borough (Heston East, Central and West) have received relatively low levels of Grant Funding for BAME related projects despite having some of the largest BAME populations in Hounslow.

Ward	BAME (%)	BAME grant funding (£)	% of grant funding BAME-related
Hounslow West	75.9	499,002	83.7
Feltham North	38.9	325,194	79.4
Hounslow Heath	72.6	412,718	69.7
Cranford	73.9	325,428	60.6
Turnham Green	23.2	272,870	36.8
Bedfont	35.7	40,950	22.6
Hounslow Central	70.7	219,711	20.5
Heston Central	76.6	20,000	4.9
Hounslow South	45.1	9,875	4.7
Osterley and Spring Grove	54.4	27,111	4.0
Heston West	76.2	33,245	2.7
Chiswick Homefields	18.8	78,084	1.6
Syon	34.2	29,886	1.5
Hanworth Park	30.8	8,020	1.1
Isleworth	34.8	275,400	0.8
Feltham West	35.5	9,710	0.7
Brentford	33.9	42,488	0.5
Heston East	77.4	8,715	0.1
Hanworth	32.4	0	0.0
Chiswick Riverside	19.1	0	0.0